



BEOPEN
CREATIVE THINK TANK

RANKING OF DESIGN AND ARCHITECTURE COURSES IN SOUTH AMERICA

Our Ranking reflects integral quality estimation of the level of preparation of high school graduates determined by statistical data relating to the Universities' educational and research activities, based on the key referent group opinion, including: Employers, Professors and also Graduates.

In general, we are offering a review 102 Educational Design Programs in South America (20 programs in Argentina, 12 in Brazil, 43 in Chili and 28 in Colombia). The Online Survey was conducted in March-June 2015.

The information for this Ranking was gathered from different sources: student interviews, graduates interviews, high school websites, surveys of professional community members, awards' websites, design websites.

Pontifical Catholic University of Chile

Program of Architecture



PONTIFICIA
UNIVERSIDAD
CATÓLICA
DE CHILE

Contacts:

University web-site:

<http://www.uc.cl/>

Program web-site:

<http://arquitectura.uc.cl/>

Position of the institution in world university rankings

167 in QS World University Ranking 2014/2015, 1st in Latin America

Programs' duration (years)

6

Tuition fee (per year)

\$8 000

Quantity of theoretical disciplines and practical ones in %

75% practical and 25% theoretical in general

International relations of the institution, contracts with other foreign institutions

Agreements with 295 institutions in 42 countries all over the world

Companies that the institution has relationship with

Iglesia.cl, Canal 13, Duoc UC, DICTUC, Salud UC, Fundacion Vida Rural UC, etc.

Description of University

The greatest assets of Universidad Católica are its talented and restless students who are socially oriented and genuinely interested in learning and in leadership. These students, together with an excellent group of academics who develop and transfer their knowledge to them, have made the UC educational project a complete success. This project is inspired by Catholic values and works to serve both the Church and society.

Estimation of programs (qualities, advantages, opportunities)

The main goal of the program is to teach how to create modern, sustainable cities.

Since 2013, the Talent Program in Integral Design has been in place, it facilitates access to the implementation of its own projects for the students by providing them with financial resources.

There are a lot of workshops even international ones, like the one in Zurich.

Disciplines

General Physics, Ethics in Architecture, Structural Elements, Geometry, Digital Production, Antique and Modern Architecture, Technics and Construction, Urbanism, Debates of Contemporary Architecture, Landscape and City Architecture.

International programs for students of the institution:

Students can get Double major and Double Degree. The exchange program at Pontificia Universidad Católica has been fostering great experiences for more than 20 years. Students from different Universities worldwide come to study for a semester or a year at our institution.

Through agreements between UC and foreign universities, students pay monthly tuition to their home University and are exempt from paying the host University.

National university of Rosario

Program of Architecture



Position of the institution in world university rankings

Rank 701 in the QS World University Rankings® 2013/2014

Programs' duration (years)

4

Tuition fee (per year)

NA

Quantity of theoretical disciplines and practical ones in %

50% practical and 50% theoretical in general

International relations of the institution, contracts with other foreign institutions

Agreements with 700 foreign institutions (including with Argentina's universities) from 27 countries (Bolivia, Brazil, Canada, Chile, Colombia and so on)

Companies that the institution has relationship with

The Warehouse Andante, Coreme, Organization of Ibero-American States, Southern Association of Colleges Andina

Contacts:

University web-site:

<http://www.unr.edu.ar/>

Program web-site:

<http://www.fapyd.unr.edu.ar/profesorado-en-arquitectura/>

Description of University

Rosario National University (UNR) was created in 1968 by Law 17.987. Its foundation structure consisted of some academic and administrative organisms belonging to the Litoral National University. Its present structure consists of 12 Colleges, 3 High Schools and 1 Interdisciplinary Academy.

Estimation of programs (qualities, advantages, opportunities)

There is a practice of cooperation available at international institutions: this postgraduate course aims to strengthen the knowledge, skills, and practices of students in relation to one of the actors who has gained importance in International Cooperation (CI) and civil society organizations (CSOs). The Program offers some exchange opportunities with other Universities.

Disciplines

Graphic Expression, Materiality, Epistemology Architecture, Introduction in Architecture, Mathematics, Physics, History of Architecture, Methodology of investigation, Analysis of Urbanism, Practice of Photography skills.

There are about 5 elective courses, such as Workshop Experimental Expression of Architectural Form, The Culture of heritage and Architecture, Technology-based Companies in Architecture, Architectural Representation: Translations Technical and so on.

International programs for students of the institution:

The National Observatory on Internationalization of Higher Education University of the Department of International Relations UNCuyo is available under the Observatory on Academic and Scientific Mobility - OBSMAC - the Institute for Higher Education in Latin America and the Caribbean - IESALC- UNESCO; STUDENT MOBILITY: Call H2 2014; Call Student Mobility, first half of 2015.

Internships/Jobs of graduates and achievement of professors

Graduates participate in the workshop Morar Carioca; Jáuregui is the author of the program "Favela Barrio ", it seeks to create architectural, urban and social transformations in the favelas of Rio de Janeiro.

Buenos Aires, Argentina

MA in Urban and Regional Planning



Position of the institution in world university rankings

Rank 307
in **Webometrics**
Ranking of World
Universities

Programs' duration (years)

2 years

Tuition fee (per year)

NA

Quantity of theoretical disciplines and practical ones in %

90% practical and
10% theoretical in
general

International relations of the institution, contracts with other foreign institutions

The Municipality of General Pueyrredón; the Latin American Faculty of Social Sciences (FLACSO); Secretariat for Territorial Planning of Public Investment of the Ministry of Federal Planning, Public Investment and Services of the National/ National Commission on Space Activities (CONAE)

Companies that the institution has relationship with

"Bilateral Cooperation Centres:
FRANCO ARGENTINE CENTER
CENTER GERMAN ARGENTINA
ARGENTINA KOREA CENTRE

Contacts:

University web-site:

<http://www.uba.ar/ingles/index02.php>

Program web-site:

http://www.posgrado-fadu.com.ar/informacion.php?f=carrera_fundamentos&tipo=1&id=3

Description of university

The UBA was founded on 12th August 1821. At present, it represents a well-known prestigious place for the training of professionals with over 6,650 teachers and more than 100,800 students characterized by a strong commitment to the ITS society.

Estimation of programs (qualities, advantages, opportunities)

The overall objective of the program is to provide professional academic training in the subject of Urban-Regional Planning. Academic activity of the Master is seen as the development, deepening and transmission of knowledge about the social processes that affect the urban-regional environment.

Disciplines

Urbanism and city; urban paradigms; discourse analysis; spatial analysis; statistical analyses; cartography and remote sensing; information systems; ecology and environment; legislation and institutional arrangements; political science and state theory. Workshop 1: Policies and territorial configurations. Workshop 2: Strategies intervention and management.

International programs for students of the institution:

Distance Learning Program "UBA XXI"

- Through an inter-institutional agreement between the University of Buenos Aires and the Federal Penitentiary System an educational program has been implemented since 1985.

University of Communications

Design of Objects and Interior Design



LA UNIVERSIDAD DE LAS COMUNICACIONES

Contacts:

University web-site:

<http://www.uniacc.cl/>

Program web-site:

<http://www.uniacc.cl/carrera/disenio-de-imagen-menciones/>

Position of the institution in world university rankings

NA

Programs' duration (years)

4,5

Tuition fee (per year)

NA

Quantity of theoretical disciplines and practical ones in %

NA

International relations of the institution, contracts with other foreign institutions

20 institutions all over the world

Companies that the institution has relationship with

BAT Chile S.A., Empresas Grupo Cencosud, Ejercito de Chile, FLSMIDTH,LG, Video Corp. S.A., etc. There is a portal for the students who want to be employed <http://www.uniacc.trabajando.com/>

Description of University

One of the greatest growth potential for the University is linked to the possibility of teaching courses and eLearning programs mode, via the Internet. This is a trend that has underscored UNIACC differentiating advantages: computer and audiovisual art infrastructure, knowledge and professional experience in the areas of multimedia, such as producing educational content specially designed for this system.

Estimation of programs (qualities, advantages, opportunities)

UNIACC image design, only race of its kind in Chile, provides a space for reflection and creation, promoting the construction of new experiences of everyday life. Aesthetic, formal, material and conceptual dimensions are explored in relation to contemporary design culture.

Disciplines

Composition, Colour and Materials, Social Communication, Image and Identity, Observation and Drawing, Postproduction of Image, Materials in Design, Furnishing.

International programs for students of the institution:

Students can study Design, Digital Animation, Architecture at some institutions in Germany, Argentina, Colombia, Spain, Italy, Mexico, Switzerland etc.

Internships/Jobs of graduates and achievement of professors

The Professors are practicing designers (who have won different national art competitions such as Public Art contest provided by the Ministry of Art, they have run their personal exhibitions, participated in different art platforms, e.g. HIAP (Helsinki International Art Programme).

University of Valle

Industrial design



Position of the institution in world university rankings

701 (QS World University Rankings 2014/2015), 51 (Latin American University Rankings 2014/2015)

Programs' duration (years)

5

Tuition fee (per year)

NA

Quantity of theoretical disciplines and practical ones in %

70% practical and 30% theoretical in general

International relations of the institution, contracts with other foreign institutions

129 foreign institutions all over the world in USA, Switzerland, Russia, France, Spain, Cuba, Brazil

Contacts:

University web-site:

<http://www.univalle.edu.co/>

Program web-site:

<http://diseno.univalle.edu.co/index.php/programa-de-diseno-industrial/>

Description of University

The University of Valle is a public, departmental, coeducational, research University based primarily in the city of Cali, Valle del Cauca, Colombia. It is the largest higher education institution by student population in the southwest of the country, and the third in Colombia, with more than 30,000 students. The University was established in 1945, by the Departmental Assembly as the Industrial University of Valle del Cauca, under the leadership of Tulio Ramírez Rojas and Severo Reyes Gamboa.

Estimation of programs (qualities, advantages, opportunities)

Industrial Design Program identifies the comprehensive training of students as its main purpose, from a technical point of view - own conceptual and theoretical discipline to maintain a balance in the environment by developing object-based systems in line with the context, respecting and meeting the needs of social groups that inhabit them, thus playing their role as social beings committed to the Colombian historical and cultural development.

Disciplines

Design and Visual Perception, Basic Design, Ergonomics, Project of Industrial Design, Informatics, Visual Expression, Design and Environment, Photography, Bionics, Materials, Marketing, Contemporary Design.

Internships/Jobs of graduates:

Students realize projects such Landscape guidelines for vegetation management in the Public Space Utilitarian; landscape Urbano; Secret Environmental Park, Armenia - Quindio; Ecological and Cultural Life Park; Visible Siloam Park Ride the waves; Landscape management guidelines for the "Malecon Juanchito Macropoyecto"; Landfill Andalusia Montenegro - Quindio.

National university of Cuyo

Program of Industrial Design



Contacts:

University web-site:
<http://www.uncuyo.edu.ar/>
 Program web-site:
<http://www.uncu.edu.ar/estudios/carrera/diseno-industrial>

Position of the institution in world university rankings

Rank 701+ in QS World University Rankings 2014/15

Programs' duration (years)

5

Tuition fee (per year)

NA

Quantity of theoretical disciplines and practical ones in %

70% practical and 30% theoretical in general

International relations of the institution, contracts with other foreign institutions

Agreements with 700 foreign institutions (including with Argentina's universities) from 27 countries (Bolivia, Brazil, Canada, Chile, Colombia and so on)

Companies that the institution has relationship with

The Warehouse Andante, Coreme, Organization of Ibero-American States, Southern Association of Colleges Andina

Description of University

The National University of Cuyo is the largest center of higher education in the province of Mendoza, Argentina. The foundation of the National University of Cuyo was completed on March 21 in the year 1939. Since its inception, it has directed its activity towards solving the most challenging human problems, with particular reference to national and regional life.

Estimation of programs (qualities, advantages, opportunities)

Students have an opportunity to participate in MAGA program - MAGA includes participation in the call to perform a mobility study at another University in Argentina or in Latin America (especially in São Paulo State University, Brazil) based on the experience developed by the Faculty itself through MAGA / FAD projects. Also, students will choose four elective curriculum areas: Drawing Techniques, Product Drawing, Models and Prototypes, CAD and others.

Disciplines

Introduction to Design, Introduction to Material Culture, Psychology Applied to Design, Mathematics, Freehand Drawing, Descriptive Geometry, Descriptive Geometry, Technical Drawing, Model-Making Techniques.

International programs for students of the institution:

The National Observatory on Internationalization of Higher Education University of the Department of International Relations UN Cuyo functions under the Observatory on Academic and Scientific Mobility - OBSMAC - the Institute for Higher Education in Latin America and the Caribbean - IESALC- UNESCO; STUDENT MOBILITY: Call H2 2014; Call Student Mobility, first half of 2015.

Pontifical University Javeriana

Industrial design



Position of the institution in world university rankings

347 (QS World University Rankings 2014/2015), 31 (Latin American University Rankings 2014/2015)

Programs' duration (years)

5

Tuition fee (per year)

\$ 7 600

Quantity of theoretical disciplines and practical ones in %

75% practical and 25% theoretical in general

International relations of the institution, contracts with other foreign institutions

345 foreign institutions around the world in Brazil, Canada, France, Chile

Contacts:

University web-site:

<http://www.javeriana.edu.co/home>

Program web-site:

<http://arquidisen.javeriana.edu.co/estudiantes/pregrado/disen-industrial>

Description of University

PUJ is a private University founded in 1623. It is one of the oldest and most traditional Colombian Universities, directed by the Society of Jesus, with main facilities in Bogotá and a sectional division in Cali. It is one of the 31 Universities entrusted to the Society of Jesus in Latin America, and one of the 114 in the entire world.

Estimation of programs (qualities, advantages, opportunities)

Industrial Design is a project activity which, in an interdisciplinary way, establishes the relationships between human beings, context and product systems, considering - within this process- commitment and social responsibility in connection with existing demand. The program has evolved into the formation of the industrial designer as a visionary able to gestate, organize and lead design projects, to contribute to improving the quality of life of the community it serves.

Disciplines

Drawing of Configuration, Form and Volume, Types of Materials, Ergonomics, Dynamic Representation, Construction and Fabrication, Technical Drawing of Product, Design and Marketing, Visualization and 3D Animation of Product, Semiotics of Object, Sustainable Design.

International programs for students of the institution:

Double title/grade is available (in Polytechnic University of Torino).

Bolivarian Pontifical University

Graphic Design



Position of the institution in world university rankings

NA

Programs' duration (years)

5

Tuition fee (per year)

NA

Quantity of theoretical disciplines and practical ones in %

85% practical and 15% theoretical in general

International relations of the institution, contracts with other foreign institutions

The students can ask for scholarship in ICETEX, COLFUTURO, British Council UK, DAAD, Fundación Carolina, Ministerio de Cultura de Colombia, UNESCO, etc. to study abroad

Contacts:

University web-site:

http://www.upb.edu.co/portal/page?_pageid=954,1&_dad=portal&_schema=PORTAL

Program web-site:

http://www.upb.edu.co/portal/page?_pageid=1054,31529555&_dad=portal&_schema=PORTAL

Description of university

The Pontifical Bolivarian University is a private University in Colombia with its main campus in Medellín, where it was founded in 1936.

Presently, the University offers 77 undergraduate programs, 24 Master programs and 7 Doctorate programs nationwide. The University groups its educational programs under the schools of Architecture And Urbanism, Design, Engineering, Health Sciences, Law and Political Sciences, Strategic Sciences (Management), Social Sciences, Education and Teaching, and Theology, Philosophy and Humanities.

Estimation of programs (qualities, advantages, opportunities)

The particular and distinctive graphic design program of the UPB is its strong emphasis on the approach to the projects from the analysis of user requirements, which become guiding doctrines and are summarized in the model discipline. Thus, it focuses on the development of competencies around the observation, inquiry, reflection, analysis and synthesis, in every sense, on the investigation of the immediate environment and the context surrounding the graphic product, on the understanding of design as a systemic process and that of the product as a graphic element of a large network of technical and human elements, functional environment among others.

Disciplines

Geometry in Design, Basic Photography, Illustrator, Graphic Technics, Photoshop, Archigraphic Production, Semiotics and Design, Physics and Image Composition, Anthropometrics and Perception, Finances, Dreamweaver, Page Maker.

International programs for students of the institution:

The students can study graphic design in Fachhochschule Münster (Germany), Université du Quebec a Montreal (Canada), Université de Montreal (Canada), Universidad de Sevilla (Spain), Universidad Iberoamericana de León (Mexico).

Pontifical Catholic University of Chile

Program of Integral Design



PONTIFICIA
UNIVERSIDAD
CATÓLICA
DE CHILE

Contacts:

University web-site:

<http://www.uc.cl/>

Program web-site:

<http://diseno.uc.cl/>

Position of the institution in world university rankings

167 in QS World University Ranking 2014/2015, 1st in Latin America

Programs' duration (years)

5

Tuition fee (per year)

\$7 140

Quantity of theoretical disciplines and practical ones in %

75% practical and 25% theoretical in general

International relations of the institution, contracts with other foreign institutions

Agreements with 295 institutions in 42 countries all over the world

Companies that the institution has relationship with

Iglesia.cl, Canal 13, Duoc UC, DICTUC, Salud UC, Fundacion Vida Rural UC, etc.

Description of University

The greatest assets of Universidad Católica are its talented and restless students who are socially oriented and genuinely interested in learning and in leadership. These students, together with an excellent group of academics who develop and transfer their knowledge to them, have made the UC educational project a complete success. This project is inspired by Catholic values and works to serve both the Church and society.

Estimation of programs (qualities, advantages, opportunities)

From the 2013 exists the Talent Program in Integral Design which facilitates the access to create its own projects for the students providing them financial resources. There are a lot of workshops even international ones, like the one in Zurich.

Disciplines

Interaction, History of Design, Ergonomics, Geometry, Models and Prototypes, Theory of Communication and Psychological Processes, Economics, Design and Environmental Impact, Process of Production, Structures and Materials, Information Design.

International programs for students of the institution:

Students can get Double major and Double Degree. The exchange program at Pontificia Universidad Católica has been fostering great experiences for more than 20 years. Students from different Universities worldwide come to study for a semester or a year at our institution.

Through agreements between UC and foreign universities, students pay monthly tuition to their home University and are exempt from paying the host University.

University of Los Lagos

Architecture



UNIVERSIDAD DE LOS LAGOS

Position of the institution in world university rankings

NA

Programs' duration (years)

5 years for bachelor degree, 6 years for professional degree

Tuition fee (per year)

\$ 4 400

Quantity of theoretical disciplines and practical ones in %

80% practical and 20% theoretical in general

International relations of the institution, contracts with other foreign institutions

131, the University has relationships with other universities all over the world. Foreign students can study there for maximum of 2 semesters

Companies that the institution has relationship with

NA

Contacts:

University web-site:

<http://www.ulagos.cl/>

Program web-site:

<http://admision.ulagos.cl/index.php/carreras-psu?id=111>

Description of university

University of Los Lagos is committed to the ongoing search for quality in its academic, administrative and financial processes institution. It is an institution valued at regional and national level for the quality of technical and vocational training offered and the permanent and substantive contribution to culture and scientific / technological development in strategic areas. It also undertakes a range of relevant graduate qualification upgrading programs associated with scientific research, advancing internationalization.

Estimation of programs (qualities, advantages, opportunities)

The architect of the University of Los Lagos is a professional equipped with artistic, humanistic and scientific information. He/she has the power to conceive, design and manage projects with urban architecture and landscape commitment. He/she can manage project, technological, aesthetic, technical and policy aspects of architectural work, seeking beauty, resource optimization and efficient use of energy, on the basis of ethical, social commitment and respect for the environment.

Disciplines

Space, Form and Representation; The Use of Information and Communication Technologies, History of the city, Physics applied to Architecture, Technology and Construction systems, Urbanism, Calculation.

International programs for students of the institution:

There are a lot of exchange programs available at such institutions as University of Sherbrooke (Canada), University of Connecticut (USA), Polytechnic University of Madrid (Spain) etc.

University Gabriela Mistral

Program of Crossmedia Design



Contacts:

University web-site:

<http://www.ugm.cl/>

Program web-site:

<http://www.ugm.cl/carreras/facultad-de-ingenieria-y-negocios/escuela-de-diseno-animacion-e-industrias-creativas/diseno-crossmedia/>

Position of the institution in world university rankings

NA

Programs' duration (years)

4,5

Tuition fee (per year)

\$ 4 900

Quantity of theoretical disciplines and practical ones in %

75% practical and 25% theoretical in general

International relations of the institution, contracts with other foreign institutions

Agreements with 7 countries all over the world (Spain, Bolivia, Canada and others)

Companies that the institution has relationship with

Electrolux and others

Description of university

The model of education at the UGM has been shaped and implemented for 32 years and it has created the vision of an institution expert in the preparation of professionals of a high level.

A lot of International Agreements concluded and excellent level of English taught in all careers /qualifications.

Estimation of programs (qualities, advantages, opportunities)

Students have 480 hours of professional practice.

The program´s main goal is to grow up professionals in the sphere, capable building an infrastructure through innovation and change, to create work groups and to manage interdisciplinary work.

It helps to understand how to manage resources and processes.

Disciplines

Graphics, Web Design, Anthropology, Colour, Photography, Composition, Branding, Post production.

International programs for students of the institution:

For the UGM students 17 programs are available, among them are industrial design, digital and multimedia design. Students can get Double major and Double Degree.

Autonomic University of Bucaramanga

Program of Multimedia Design



Contacts:

University web-site:

<http://www.unab.edu.co/portal/page/portal/UNAB>

Program web-site:

<http://www.unab.edu.co/portal/page/portal/UNAB/programas-academicos/artes-audiovisuales?programa=AAU>

Position of the institution in world university rankings

NA

Programs' duration (years)

4

Tuition fee (per year)

\$ 3 900

Quantity of theoretical disciplines and practical ones in %

80% practical and 20% theoretical in general

International relations of the institution, contracts with other foreign institutions

89 foreign institutions in Argentina, Brazil, Mexico, Chile, Spain, Germany, Switzerland, Venezuela, etc.

Companies that the institution has relationship with

CUEES, Apoyo Internacional, Unired, Red Mutis, Universia, Internet Sano, etc.

Description of University

The Universidad Autónoma de Bucaramanga is a private institution that offers duly recognized programs in Higher Education. Its purpose of exalting the human being is translated into liberal, democratic principles that guide its actions, geared toward the improvement of the region and the country.

Estimation of programs (qualities, advantages, opportunities)

The program is a part of Asociación Colombiana de Facultades y Programas de Artes, Acofartes, an organization that combines educational art programs and faculties of Colombia.

Disciplines

Sound Design, Communication and Audiovisual Arts, Narration and Description, Photography, Sociohumanistic Course, Documental Realization, Theory and origin of Cinema, Animation, Filming, Digital Postproduction, Cinematographic Schools and Movements, Methodology of Audiovisual Creation.

International programs for students of the institution:

International Exchange, double title/grade and international practice are available for the students.

Internships/Jobs of graduates and achievement of professors

The students take part in Festival de Cine de Cartagena and Festival de Cine de Santafé de Antioquia

The University of São Paulo

Program of Architecture Design



Position of the institution in world university rankings

Rank 34 in World Ranking Web of Universities

Programs' duration (years)

5

Tuition fee (per year)

NA

Quantity of theoretical disciplines and practical ones in %

80% practical and 20% theoretical in general

International relations of the institution, contracts with other foreign institutions

University is included in Association of Portuguese Speaking Universities (AULP) Association of Universities of the Montevideo Group (AUGM) Magellan Network.

Contacts:

University web-site:

<http://www5.usp.br/>

Program web-site:

http://www.fau.usp.br/cursos/graduacao/arq_urbanismo/disciplinas/index.html

Description of University

USP, as a major institution of higher learning and research in Brazil, is responsible for educating a large part of Brazilian Masters and Ph.D's. On the website, you can find information about the structure, admission modes and services offered to the foreign community.

Estimation of programs (qualities, advantages, opportunities)

Today the striking unity of effort seeks to adapt its academic production targets set according to educational purposes, research and University extension plans that underline the University of São Paulo to the specificities of intellectual Profile necessary for a pluralistic architect. The research activities are developed in various forms in college, starting with undergraduate programs - PIBIC, through graduate to doctorate levels and improvement grants.

Disciplines

Culture, Landscape and City, History of Architecture and Aesthetics of Project, History of the Brazilian landscape, Conservation and Restoration the Architectural , Modern and Contemporary Architecture in Brazil, History and Theory of Architecture, Urban Design Courses, Studies of Urbanization, Urbanization and Urbanism in Brazil, History of Contemporary Aspects of Language Technical Retrospective.

International programs for students of the institution:

Students can participate in such program as:

1. Students - Graduate Program Agreement (PEC-G)
2. Student Program - PEC-PG Agreement
3. Erasmus Mundus program
4. SMILE program, Magellan Network
5. Science without Borders program
6. College Doctoral Franco-Brazilian program for Post-Graduates.

Pontifical Catholic University of Chile

Program of Audiovisual Director



Contacts:

University web-site:

<http://www.uc.cl/>

Program web-site:

<http://comunicaciones.uc.cl/carreras-de-pregrado/director-audiovisual/>

Position of the institution in world university rankings

167 in QS World University Ranking 2014/2015, 1st in Latin America

Programs' duration (years)

4,5

Tuition fee (per year)

\$ 7 100

Quantity of theoretical disciplines and practical ones in %

80% practical and 20% theoretical in general

International relations of the institution, contracts with other foreign institutions

Agreements with 295 institutions in 42 countries all over the world

Companies that the institution has relationship with

Iglesia.cl, Canal 13, Duoc UC, DICTUC, Salud UC, Fundacion Vida Rural UC, etc.

Description of university

The greatest assets of Universidad Católica are its talented and restless students who are socially oriented and genuinely interested in learning and in leadership. These students, together with an excellent group of academics who develop and transfer their knowledge to them, have made the UC educational project a complete success. This project is inspired by Catholic values and works to serve both the Church and society.

Estimation of programs (qualities, advantages, opportunities)

Students have an opportunity to get a narrative knowledge of Advertising, Journalism and Audiovisual Design.

There are a lot of workshops even international ones, like the one in Zurich.

All of the student projects are financed by different funds, such as Fondecyt, Fondedoc, Fondef, Fondo de Fomento Audiovisual.

Disciplines

Contemporary History, Visual language, Semiology, Narration of Fiction, Audiovisual Tools, Television, Documental, Communication Law, Political Economics of Communications, Audiovisual Industry.

International programs for students of the institution:

Students can get Double major and Double Degree. The exchange program at Pontificia Universidad Católica has been fostering great experiences for more than 20 years. Students from different universities worldwide come to study for a semester or a year at our institution.

Through agreements between UC and foreign Universities, students pay monthly tuition to their home University and are exempt from paying the host University.

University of los Andres

Program of Architecture Design



Contacts:

University web-site:
<http://www.uniandes.edu.co/>
 Program web-site:
<http://arquitectura.uniandes.edu.co/>

Position of the institution in world university rankings

**Rank 517
in Webometrics
Ranking of World
Universities**

Programs' duration (years)

4,5

Tuition fee (per year)

NA

Quantity of theoretical disciplines and practical ones in %

**75% practical and
25% theoretical in
general**

International relations of the institution, contracts with other foreign institutions

**228 foreign institutions in
Argentina, Australia,
Austria, Brazil,
Canada, Italy,
Germany, Peru, USA,
France, UK,
Switzerland, etc.**

Companies that the institution has relationship with

**D&C Proyectos,
Fundación Rogelio
Salmona, Harder Iii
Stumpfl, Kottkamp &
Schneider
Architekten, etc.**

Description of university

Universidad de los Andes is an autonomous, independent and innovative institution that promotes pluralism, tolerance and respect for the ideas; it seeks academic excellence and gives its students a critical and ethical training to strengthen their awareness of their social and civic responsibilities and commitment to the environment.

Estimation of programs (qualities, advantages, opportunities)

Major educational objective of the program is to promote autonomy, plurality, creativity and critical thinking of students. For this purpose, the program has a large number of elective and interdisciplinary courses, in addition to compulsory ones. The program emphasizes the responsibility of the architect in the urban construction and its committed to Bogota as reference laboratory and the daily work of the student. Additionally, it promotes the development of research focused on the pedagogical and educational innovation of architecture and the city.

Disciplines

Classic Architecture, Archetypes in Architecture, Systems of Construction and Estimation, Urban Theories, Place Project, Tectonic Project, Cityscape, Modern Architecture, Wooden Structures, Architectural Configuration of Seismically resistant Buildings.

International programs for students of the institution:

The students can study architecture, design or any other related program at 228 foreign institutions.

University of Buenos Aires

Program of Product Design



Position of the institution in world university rankings

Rank 307
in Webometrics
Ranking of World
Universities

Programs' duration (years)

400 hours

Tuition fee (per year)

NA

Quantity of theoretical disciplines and practical ones in %

80% practical and
20% theoretical in
general

International relations of the institution, contracts with other foreign institutions

The Latin American
Faculty of Social
Sciences (FLACSO);
Secretariat for Territorial
Planning of Public
Investment of the
Ministry of Federal
Planning, Public, etc.

Companies that the institution has relationship with

Franco Argentine
Centre,
Center German
Argentina,
Argentina Korea
Centre

Contacts:

University web-site:

<http://www.uba.ar/ingles/index02.php>

Program web-site:

<http://www.fadu.uba.ar/home.html>

Description of University

The UBA was founded on 12th August 1821. At present, it represents a well-known prestigious place for the training of professionals with over 6,650 teachers and more than 100,800 students characterized by a strong commitment to society.

Estimation of programs (qualities, advantages, opportunities)

These specialists that will be qualified to participate in the industry, in the areas of product project, production and distribution will be able to provide solutions so that the technical areas of architecture can solve problems involving variety and alternatives.

Disciplines

Design: of systems and networks; of components; and of products; Production and Market: production and montage techniques; design management; product analysis; Industry and architecture: dialectical relation between architecture and industry; Professional practice: Practice in the industry and complete elaboration of a final project and/or product prototype.

International programs for students of the institution:

Distance Learning Program "UBA XXI";
Student Intern Program Scale AUGM 2013;
JIMA 2012 Program

Pontifical Catholic University of Parana School of Architecture and Design



Contacts:

University web-site:
<http://www.pucpr.br/index.php>
 Program web-site:
<http://www.pucpr.br/graduacao/arquitetura/index.php>

Position of the institution in world university rankings

NA

Programs' duration (years)

5

Tuition fee (per year)

NA

Quantity of theoretical disciplines and practical ones in %

70% practical and 30% theoretical in general

International relations of the institution, contracts with other foreign institutions

The Project MARK establishes a comprehensive mobility network involving students, faculty and staff. Part of this process 14 South American universities.

Companies that the institution has relationship with

Agency Puc innovation

Description of university

PUCPR is a Catholic University situated in the south of Brazil, in the city of Curitiba, offering 66 undergraduate courses and 24 graduate courses to its learning community of more than 30 thousand students spread throughout its 5 campuses: Curitiba, São José dos Pinhais, Londrina, Maringá and Toledo.

Estimation of programs (qualities, advantages, opportunities)

The School offers unique programs, which integrate theory and practice in projects that contribute to the natural and artificial environments, by creating and improving objects, physical and/or digital visual interfaces, constructions or by proposing interferences in cities and metropolitan areas. This program is unique Paraná course with Mercosur Accreditation of ARCU-South. Furthermore, its integrated structure intensifies job opportunities by enhancing professional practice in companies, government agencies, NGOs, studios, offices, workshops and personal entrepreneurial projects.

Disciplines

Note Architecture Design and Urbanism, Basic Surveying Applied to Architecture and Urbanism, Introduction to Architecture and Urbanism, Formal Basic Composition, Basic design and Representation and Expression Media, Applied Informatics for Architecture and Urbanism, Basic Drawing and Descriptive Geometry, Art history, Structural Systems – Physical, Philosophy, Brazilian architecture.

International programs for students of the institution:

The PUCPR sent 11 students to various partner Universities and received 12 students from several South American Universities under the Student Exchange Program «BRAND».

Internships/Jobs of graduates and achievement of professors

Students Wesley da Silva Medeiros and Richard Lins Nogueira received honorable title at the national award "Solutions for Cities". Moreover, PUCPR students were awarded at the 3rd International Congress of Landscape Architecture.

University of Los Lagos

Civil industrial engineering



UNIVERSIDAD DE LOS LAGOS

Contacts:

University web-site:

<http://www.ulagos.cl/>

Program web-site:

<http://admision.ulagos.cl/index.php/carreras-psu?id=111>

Position of the institution in world university rankings

NA

Programs' duration (years)

6 years

Tuition fee (per year)

\$ 4 600

Quantity of theoretical disciplines and practical ones in %

80% practical and 20% theoretical in general

International relations of the institution, contracts with other foreign institutions

131, the University has relationships with other universities all over the world. Foreign students can study there for maximum of 2 semesters

Companies that the institution has relationship with

NA

Description of university

University of Los Lagos is committed to the ongoing search for quality in its academic, administrative and financial processes. It is an institution valued at regional and national level for the quality of technical and vocational training offered and the permanent and substantive contribution to culture and scientific / technological development in strategic areas. It also undertakes a range of relevant graduate quality programs associated with scientific research, advancing internationalization

Estimation of programs (qualities, advantages, opportunities)

The Industrial Engineer from the University of Los Lagos is a professional with solid knowledge in basic sciences, engineering sciences and applied engineering. He/she is educated following current national and international standards, based on "learning by doing", which sets a curriculum that integrates from the first year science laboratories and workshops in applied engineering.

Disciplines

Algebra, Differential and Integral Calculation, Thermodynamics, Mechanics of materials, Physics, Microeconomics, Macroeconomics.

International programs for students of the institution:

The National Observatory on Internationalization of Higher Education University of the Department of International Relations UNCuyo functions under the Observatory on Academic and Scientific Mobility – OBSMAC - the Institute for Higher Education in Latin America and the Caribbean - IESALC- UNESCO; STUDENT MOBILITY: Call H2 2014; Call Student Mobility, first half of 2015.

University of Buenos Aires

Program of Communication Design



Contacts:

University web-site:

<http://www.uba.ar/ingles/index02.php>

Program web-site:

<http://maestriadicom.org/>

Position of the institution in world university rankings

**Rank 307
in Webometrics Ranking of World Universities**

Programs' duration (years)

2

Tuition fee (per year)

NA

Quantity of theoretical disciplines and practical ones in %

80% practical and 20% theoretical in general

International relations of the institution, contracts with other foreign institutions

The Latin American Faculty of Social Sciences (FLACSO); Secretariat for Territorial Planning of Public Investment of the Ministry of Federal Planning, Public, etc.

Companies that the institution has relationship with

The Government, Provincial, Academic Units, Foundations, Non-Governmental Organizations and Private Companies

Description of University

The UBA was founded on 12th August 1821. At present, it represents a well-known prestigious place for the training of professionals with over 6,650 teachers and more than 100,800 students characterized by a strong commitment to society.

Estimation of programs (qualities, advantages, opportunities)

To obtain a college degree (UBA) of Master of Communication Design, you must take the Thesis Workshop which takes place during the fourth quarter, taught by teachers of the race. Between November and December 2014, the annual workshop was organized by DICOM: The edition. Three ways to build stories: text, objects, pictures. There are about 10 Workshops at the University, in general.

Disciplines

Design and project culture; Languages and media: Approach to technology, arts and media. History of communication interfaces. Logical and visual productions, audiovisual and digital technologies; Theory and cultural criticism:

Issues and problems of visual semiotics. The validity of the critique of ideology from the social and cultural thought. Image visibility. Constructions of meaning. Consolidation of the theoretical and methodological aspects. Research practice.

International programs for students of the institution:

Distance Learning Program "UBA XXI";
Student Intern Program Scale AUGM 2013;
JIMA 2012 Program

University of Communications

Image Design



LA UNIVERSIDAD DE LAS COMUNICACIONES

Position of the institution in world university rankings

NA

Programs' duration (years)

5 years

Tuition fee (per year)

NA

Quantity of theoretical disciplines and practical ones in %

**75% practical,
25% theoretical**

International relations of the institution, contracts with other foreign institutions

20 institutions all over the world

Companies that the institution has relationship with

BAT Chile S.A., Empresas Grupo Cencosud, Ejercito de Chile, FLSMIDTH, LG, Video Corp. S.A., etc. There is a portal for the students who want to be employed
<http://www.uniacc.trabajaendo.com/>

Contacts:

University web-site:
<http://www.uniacc.cl/>
Program web-site:
<http://www.uniacc.cl/carrera/disenio-de-imagen-menciones/>

Description of university

One of the greatest growth potential for the University is linked to the possibility of teaching courses and eLearning programs mode, via the Internet. This is a trend that has underscored UNIACC differentiating advantages: computer and audiovisual art infrastructure, knowledge and professional experience in the areas of multimedia, such as producing educational content specially designed for this system.

Estimation of programs (qualities, advantages, opportunities)

UNIACC image design, only race of its kind in Chile, provides a space for reflection and creation, promoting the construction of new experiences of everyday life. Aesthetic, formal, material and conceptual dimensions are explored in relation to contemporary design culture.

Disciplines

Composition, Colour and Materials, Social Communication, Image and Identity, Observation and Drawing, Postproduction of Image, Materials in Design, Furnishing.

International programs for students of the institution:

Students can study Design, Digital Animation, Architecture in some institutions of Germany, Argentina, Colombia, Spain, Italy, Mexico, Switzerland etc.

Internships/Jobs of graduates and achievement of professors

The professors are practicing architects (who restore national churches like Iglesia de San Jerónimo de Alhué, participate in think-tanks like URBZ, win different national competitions in the industry, such as "Renovación Plaza de Armas de Santiago" y "Remodelación de la Cripta y Presbiterio de la Catedral de Santiago").

University of Chile

Program of Industrial Design



Contacts:

University web-site:

<http://www.uchile.cl/>

Program web-site:

<http://www.fau.uchile.cl/carre-ras/4929/disenos>

Position of the institution in world university rankings

**Rank 152
in Webometrics
Ranking of World
Universities**

Programs' duration (years)

5

Tuition fee (per year)

5 500 \$

Quantity of theoretical disciplines and practical ones in %

**85% practical and
15% theoretical in
general**

International relations of the institution, contracts with other foreign institutions

68 international institutions in Austria, Germany, Spain, Australia, Japan, USA, France, Netherlands, South Korea, etc.

Companies that the institution has relationship with

NA

Description of University

The University of Chile was founded on the 19th of November, 1842. Generating, developing, integrating and communicating knowledge in all areas of human endeavor and culture is the mission and basis of the activities pursued by the University.

Estimation of programs (qualities, advantages, opportunities)

The capacity for creativity, innovation, observation, analysis and synthesis is one of the basic conditions required for the discipline, which together with academic training in the theoretical and humanistic, scientific-technological and project areas underlines the designer's profile of this University and facilitates its work. The industrial designer is a qualified professional to create and develop massive industrial development projects for serial application. They perform very well in industries and factories. In both cases, it emphasizes the free exercise of the profession in design, consulting, advisory and technical domains.

Disciplines

Graphic Expression, Perception, Computer Graphics, Cultural Anthropology, History and Theory of Design, Technical Drawing, Ergonomics, Visual Perception, Industrial Technology, Marketing, Audiovisual Language, Multimedia.

International programs for students of the institution:

There are programs for students in architecture, industrial and graphic design.

University of Chile

Program of Multimedia Design



Contacts:

University web-site:

<http://www.uchile.cl/>

Program web-site:

<http://www.fau.uchile.cl/carre-ras/4929/disen>

Position of the institution in world university rankings

**Rank 152
in Webometrics
Ranking of World
Universities**

Programs' duration (years)

5

Tuition fee (per year)

5 600 \$

Quantity of theoretical disciplines and practical ones in %

**85% practical and
15% theoretical in
general**

International relations of the institution, contracts with other foreign institutions

68 international institutions in Austria, Germany, Spain, Australia, Japan, USA, France, Netherlands, South Korea, etc.

Companies that the institution has relationship with

NA

Description of University

The University of Chile was founded on the 19th of November, 1842. Generating, developing, integrating and communicating knowledge in all the areas of human endeavor and culture is the mission and basis of the activities of the University.

Estimation of programs (qualities, advantages, opportunities)

The capacity for creativity, innovation, observation, analysis and synthesis is one of the basic conditions required for the discipline, which together with academic training in the theoretical and humanistic, scientific-technological and project areas underlines the designer's profile of this University and facilitates its work. The industrial designer is a professional qualified to create and develop projects of massive industrial development for serial application. They perform very well in industries and factories. In both cases it emphasizes the free exercise of the profession in design, consulting, advisory and technical domains.

Disciplines

Graphic Expression, Perception, Computer Graphics, Cultural Anthropology, History and Theory of Design, Technical Drawing, Ergonomics, Visual Perception, Industrial Technology, Marketing, Audiovisual Language, Multimedia.

International programs for students of the institution:

There are programs for students in architecture, industrial and graphic design

University of Belgrano

Program of Graphic design



Position of the institution in world university rankings

Rank 3255
in Webometrics
Ranking
of World Universities

Programs' duration (years)

4 years

Tuition fee (per year)

NA

Quantity of theoretical disciplines and practical ones in %

80% practical and
20% theoretical in
general

International relations of the institution, contracts with other foreign institutions

56 contracts

Companies that the institution has relationship with

"American Express",
"Unilever", "Bayer",
"Kimberly-Clark",
L'oreal", "Safoni Aventis",
"IVECO", "Syngenta",
"Energizer", "MSD",
"Pfizer", "Paginas
Amarillas", "Osram"

Contacts:

University web-site:

<http://www.ub.edu.ar/>

Program web-site:

http://www.ub.edu.ar/inscripcion/carreras_de_grado/202_disenio_grafico/disenio_grafico.php

Description of University

Belgrano University attaches top priority to the research process as an essential part of the training of its undergraduate and graduate students. The completion of dissertations and term papers is a particular career college effort, since students in the same manner systematize the acquired knowledge and strengthen specific capabilities associated with research. The University distinguishes the best students through electronic and print publication of the best works. The same applies to the graduate level, where the thesis acquires a singular relevance.

Estimation of programs (qualities, advantages, opportunities)

They have the opportunity to create short term formats such as workshops or clinics organized around a series of lectures and outings. Unique Arts Competition. Lectures Silkscreen Workshop. They have a lot of practical seminars with just Professionals(F.E. specialists from Unilever) in the classroom which represent activity to allow students to get closer to the target audience and take a look of a young specialist professional in the field. The UB advanced almost one hundred posts and stayed at No. 20 among Latin American universities, according to the latest world ranking of QS.

Disciplines

Graphic Design, Form and Language, History of Graphic Design, Professional Practice, Digital graphical A, Graphics, Typography.

International programs for students of the institution:

172 international contracts

78 programs of double diplomas

- The Argentine and Latin American Studies summer and winter Program (PEAL)
- (PEALIT 329) Cultures and Civilizations of Latin America
- (PEALIT 369) Economic History of Latin America
- Program in Argentine and Latin American Studies (PALAS)
- Area Spanish and Portuguese at PEAL
- Course "Spanish as a Second Language"

Internships/Jobs of graduates and achievement of professors

Pablo Gostanian has established his own company - design studio "2Veinte".

Carlo Luetto is the creator of an independent digital magazine "Carnemag" destined to promote contemporary art & design.

University of Buenos Aires

Program Graphic Design



Contacts:

University web-site:

<http://www.uba.ar/ingles/index02.php>

Program web-site:

<http://www.uba.ar/ingles/download/studyingatuba/undergraduadedegrees/IndustrialDesign.pdf>

Position of the institution in world university rankings

Rank 198 in World University Rankings 2014/15; Rank 51 in University Subject Rankings 2014/15; Rank 19 in Latin American University Rankings 2014/15

Programs' duration (years)

4

Tuition fee (per year)

NA

Quantity of theoretical disciplines and practical ones in %

80% practical and 20% theoretical in general

International relations of the institution, contracts with other foreign institutions

Agreements with the Municipality of General Pueyrredon; the Latin American Faculty of Social Sciences; Lincoln Institute of Land Policy and so on)

Companies that the institution has relationship with

Bilateral Cooperation Centres: Franco Argentine Center; Center German Argentina; Argentina Korea Centre

Description of university

The UBA was founded on 12th August 1821. At present, it represents a well-known prestigious place for the training of professionals with over 6,650 teachers and more than 100,800 students characterized by a strong commitment to society.

Estimation of programs (qualities, advantages, opportunities)

The different orientations and disciplines make up a whole. Graphic designers are qualified to inquire into the perceptive, social and cultural world of human beings in order to propose visual shapes that represent authentic communication. Graphic Designers work to meet the requirements of: Visual Identification systems; Road, urban and architectonic signaling systems; Editorial design. Projects of collections and specialized books; Newspaper and magazine designs; Advertising campaigns for graphic media; Development of exhibitions, commercial and cultural displays; Packaging design; Software design: interactive CD ROM, web pages and websites.

Disciplines

The basic training takes place in workshops of planning practice (fundamentally in design) where students have to synthesize the knowledge acquired in all the subjects. In the last year of the cycle, students have an opportunity of choosing an orientation to specialize in.

International programs for students of the institution:

Distance Learning Program "UBA XXI"

Through an inter-institutional agreement between the University of Buenos Aires and the Federal Penitentiary System an educational program has been implemented since 1985.

Student Intern Program Scale AUGM 2013.

JIMA 2012 Program.

University of Buenos Aires

Program of Industrial Design



UNCUYO
UNIVERSIDAD
NACIONAL DE CUYO

Position of the institution in world university rankings

Rank 307
in Webometrics
Ranking of World
Universities

Programs' duration (years)

5

Tuition fee (per year)

NA

Quantity of theoretical disciplines and practical ones in %

**80% practical and
20% theoretical in
general**

International relations of the institution, contracts with other foreign institutions

Agreements with the Municipality of General Pueyrredon; the Latin American Faculty of Social Sciences; Lincoln Institute of Land Policy and so on)

Companies that the institution has relationship with

Bilateral Cooperation Centres: Franco Argentine Center; Center German Argentina; Argentina Korea Centre

Contacts:

University web-site:

<http://www.uba.ar/ingles/index02.php>

Program web-site:

<http://www.uba.ar/ingles/download/studyingatuba/undergraduatedegrees/IndustrialDesign.pdf>

Description of university

The UBA was founded on 12th August 1821. At present, it represents a well-known prestigious place for the training of professionals with over 6,650 teachers and more than 100,800 students characterized by a strong commitment to society.

Estimation of programs (qualities, advantages, opportunities)

Graduates can work as: Designers of everyday use objects, home appliances, tools, transport, etc.; Advisers, technicians or planners in industries, governmental entities or private studios; Consultants in entities concerned with regulations, controls and / or the development of products; Teachers or researchers at schools, colleges or Universities.

Disciplines

The syllabus is organized based on an articulation of subjects oriented towards: a) Projects (Design, Morphology, Methodology, Ergonomics); b) Human sciences (History, Sociology, Aesthetics, Semiology); c) Science – Technology (Mathematics, Physics, technology, Costs), in order to achieve a technical and humanistic synthesis that focuses on the fostering of creativity.

International programs for students of the institution:

Distance Learning Program "UBA XXI".

Through an inter-institutional agreement between the University of Buenos Aires and the Federal Penitentiary System an educational program has been implemented since 1985.

Student Intern Program Scale AUGM 2013.

JIMA 2012 Program.