



**BEOPEN**  
CREATIVE THINK TANK

# RANKING OF DESIGN AND ARCHITECTURE COURSES IN NORTH AMERICA

**Our ranking is based on the statistics of universities' educational and research activities, as well as on opinions of key reference groups: employers, professors and graduates**

**Overall, we are reviewing 208 educational design programs in North America (39 programs in Canada (5 in Quebec), 10 in Mexico, and 154 in the USA).**

**The online survey was conducted in April-August 2016.**

**The information used for this ranking was collected from different sources: student interviews, graduates' interviews, high school websites, surveys of professional community members, awards websites, design websites.**

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 126 in QS World University Rankings	<b>4</b>	<b>\$30004</b>	<b>70% practical, 30% theoretical</b>	38 universities

## Bachelor of Science in Industrial Design

### Description of university

As a leading technological university, Georgia Tech has more than 100 centers focused on interdisciplinary research that consistently contribute vital research and innovation to American government, industry, and business. There is no doubt that Georgia Tech stands out as a distinctively different kind of university, one that is eagerly encouraging and developing the revolutionary technologies of the 21st century. Equipped with the extremely rich resources of an outstanding student body and faculty; strong partnerships with business, industry, and government; and support from alumni and friends, Georgia Tech is designing a future of global preeminence, leadership, and service.

### Estimation of programs (qualities, advantages, opportunities)

The Industrial Design program at Georgia Tech is one of the most creative programs in the university, and the most technologically advanced program of its kind in the country. From the first year through the fourth, ID students constantly focus on hands-on projects and experience Georgia Tech's grand tradition of fearless experimentation.

### Disciplines

Fundamentals of Design, Introduction to Design, English composition, Health & wellness, Computer science, Industrial design studio, Industrial design computing, History of modern id, Visual design thinking, Physics, Human factors in design, Materials/processes, design methods, Culture of objects, etc.

### Achievements of the graduates:

Georgia Tech has exchange agreements with numerous universities. On average, some 8-10 Industrial Design students participate in international exchange (to other Industrial Design program) annually. These include:

The University of Lund (Sweden), University of Leeds (North England), Universidad Politecnica de Valencia (Spain), Pontificia Universidad Catolica de Chile (Chile), The Korean Advanced Institute of Science and Tech-nology (Korea), University of New South Wales (Sydney), Victoria University of Wellington (New Zealand), The National University of Singapore (Singapore).

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
<b>Rank 12 in QS World University Rankings</b>	<b>4</b>	<b>\$52005</b>	<b>70% practical, 30% theoretical</b>	More than 43 universities.

## The Design Media Arts (DMA) BA in design media arts

### Description of university

UCLA's primary purpose as a public research university is the creation, dissemination, preservation and application of knowledge for the betterment of the global society. To fulfill this mission, UCLA is committed to academic freedom in its fullest terms: it values open access to information, free and lively debate conducted with mutual respect for individuals, and freedom from intolerance. In all of the pursuits the university strives at once for excellence and diversity, recognizing that openness and inclusion produce true quality. These values underlie three institutional responsibilities of the university.

### Estimation of programs (qualities, advantages, opportunities)

The UCLA Department of Design Media Arts (DMA) offers a comprehensive, multidisciplinary approach to media creation that fosters individual exploration and innovative thinking. Within the context of the department, design is a process and way of thinking, and media arts foreground experimental media creation. The results emerge in and on books, galleries, game consoles, installations, films, magazines, performances, public spaces, televisions, and websites.

### Disciplines

Media Histories, Design Culture, Color, Form, Motion, Typography, Interactivity, Media Arts Introduction, Design Futures, Video, Word + Image, Three-Dimensional Modeling and Motion, Game Design, Network Media, Narrative, Design Media Arts, Interactivity and Games, Video and Animation, Visual Communication and Image.

### International programs for students of the institution:

8 programs.

### Achievements of the graduates:

13 Nobel Prizes, 12 MacArthur Fellows, more NCAA titles than any university and more Olympic medals than most nations. UCLA is the alma mater of winners of Oscars, Emmys, Tonys and Golden Globes like Francis Ford Coppola, Alexander Payne, John Williams, Tim Robbins and more than 20 others.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 12 in QS World University Rankings	4	\$52005	70% practical, 30% theoretical	More than 43 universities.

## The Urban Design BA in Architectural Studies arts

### Description of university

UCLA's primary purpose as a public research university is the creation, dissemination, preservation and application of knowledge for the betterment of the global society. To fulfill this mission, UCLA is committed to academic freedom in its fullest terms: it values open access to information, free and lively debate conducted with mutual respect for individuals, and freedom from intolerance. In all of the pursuits, the university strives at once for excellence and diversity, recognizing that openness and inclusion produce true quality. These values underlie three institutional responsibilities of the university.

### Estimation of programs (qualities, advantages, opportunities)

The Department emphasizes the relationships between form, technique, manufacture, environment, and context and seeks to discern their underlying principles of organization. Courses in new types of building construction, computational design, theories of architectural and urban form are all brought to bear on studio work. Advanced studios explore special topics in digital design, contemporary urban form, emerging technologies, and other issues.

### Disciplines

History of Architecture and Urban Design, Fiat Lux Freshman Seminars, Introduction to Architectural Studies, Studio, Digital Cultural Mapping Core Course B: Google Earth, Geographic Information Systems, Hypercities, and Timelines, Digital Cultural Mapping Core Course, Space and Place, Issues in Contemporary Design.

### International programs for students of the institution:

8 programs.

### Achievements of the graduates:

13 Nobel Prizes, 12 MacArthur Fellows, more NCAA titles than any university and more Olympic medals than most nations. UCLA is the alma mater of winners of Oscars, Emmys, Tonys and Golden Globes like Francis Ford Coppola, Alexander Payne, John Williams, Tim Robbins and more than 20 others.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
<b>Rank 19 in QS World University Ranking by subject Art &amp; Design</b>	<b>4</b>	<b>\$38730</b>	<b>80% practical, 20% theoretical</b>	NA

## ArtCenter's Graphic Design program (BA)

### Description of university

ArtCenter's visionary approach to art and design education is based on the College's conservatory-like approach to teaching and learning; a desire for rich, intercultural and transdisciplinary dialogue; and a mandate to provide students innovative learning and making spaces.

### Estimation of programs (qualities, advantages, opportunities)

Graphic Design has transcended its role as a commercial art practice to become an essential and universal tool for communicating the multi-dimensional experience of a place, product, service or personality in every imaginable context. The students are challenged to develop design solutions to all of the above by experimenting with a wide range of media—including books and digital magazines, packaging, 3D motion graphics, apps—to create compelling graphic identities and branded experiences.

### Disciplines

3D Motion Graphics, Art of Research, Narrative Sketching, Graphic Design History, Information Design, Social Sciences, Intro to Modernism, Visual Interaction Design.

### International programs for students of the institution:

Some of signature programs include partnerships with INSEAD business school in France and Singapore, Tama Art University in Japan, Centro School of Design in Mexico and Bikini Berlin in Germany.

### Achievements of the graduates:

Sean Ohlenkamp works across digital, film, photography, print, illustration, design and product design platforms. His independent viral stop motion video "The Joy of Books" for Type Books has drawn upwards of 4 million views on YouTube Louis Danziger's work has garnered numerous awards, including an NEA Distinguished Designer Fellowship in 1985, the Pacific Design Center "Stars of Design" Lifetime Achievement Award in 1997 and the AIGA Medal from the American Institute of Graphic Arts in 1998.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 19 in QS World University Ranking by subject Art & Design	4	\$38730	80% practical, 20% theoretical	NA

## ArtCenter's Interaction Design program (BA)

### Description of university

ArtCenter's visionary approach to art and design education is based on the College's conservatory-like approach to teaching and learning; a desire for rich, intercultural and transdisciplinary dialogue; and a mandate to provide students innovative learning and making spaces.

### Estimation of programs (qualities, advantages, opportunities)

The field of interaction design is undergoing tremendous growth and there has been a spike in demand for experienced digital designers. ArtCenter's rich history in interaction design spans the fields of graphic design, transportation design, entertainment design, industrial design and media design, with graduates.

### Disciplines

Viscom Fundamentals, Writing Studio, Human Factors & Design Psychology, Art of Research Media Texture, Rapid Prototyping, Advanced Interaction Studio.

### International programs for students of the institution:

Some of signature programs include partnerships with INSEAD business school in France and Singapore, Tama Art University in Japan, Centro School of Design in Mexico and Bikini Berlin in Germany.

### Achievements of the graduates:

Interaction Designers are highly sought after by employers around the globe. It's a field that has seen tremendous growth as the world adapts to a digital first mindset. Organizations like Facebook, NASA, Microsoft and others actively recruit ArtCenter's students. Courses focus on everything from data visualization to interface design to exploring interaction across multiple technologies. Above all else, interaction designers must create experiences that are evident and meaningful to the user; students graduate with the knowledge to shape this growing field. A Medal from the American Institute of Graphic Arts in 1998.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
<b>Rank 19 in QS World University Ranking by subject Art &amp; Design</b>	<b>4</b>	<b>\$38730</b>	<b>80% practical, 20% theoretical</b>	NA

## ArtCenter's Product Design program (BA)

### Description of university

ArtCenter's visionary approach to art and design education is based on the College's conservatory-like approach to teaching and learning; a desire for rich, intercultural and transdisciplinary dialogue; and a mandate to provide students innovative learning and making spaces.

### Estimation of programs (qualities, advantages, opportunities)

ArtCenter's Product Design curriculum embraces good design skills and the tools necessary to succeed in business. ArtCenter emphasizes creation of consumer product designs that improve lives through a blend of functionality, relevance and sensory appeal. Designers develop a commercial mindset that enables them to successfully manage innovation and risk.

### Disciplines

Study Models, Intro to Modernism, Visual Communication, Materials & Methods, Interface Design, Design for Sustainability, Human Factors & Design Psychology.

### International programs for students of the institution:

Some of signature programs include partnerships with INSEAD business school in France and Singapore, Tama Art University in Japan, Centro School of Design in Mexico and Bikini Berlin in Germany.

### Achievements of the graduates:

William G. Davidson - Senior Vice President and Chief Styling Officer, Harley-Davidson

Claude Zellweger - Vice President of Design at HTC Gretchen Wustrack - Founder, Curiosity Atlas.



Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 59 QS World University Rankings	4	\$26260	56% practical, 44% theoretical	NA

## BA in Architecture Design

### Description of university

The UW is one of the world's preeminent public universities. The impact on individuals, the region and the world is profound. Ranked No. 10 in the world in Shanghai Jiao Tong University's 2015 rankings, the UW educates more than 54,000 students annually. The university turns ideas into impact and transform lives and whole world. To learn more about the university's impact, visit the news site, UW Today.

### Estimation of programs (qualities, advantages, opportunities)

The Bachelor of Arts in Architectural Design is a pre-professional degree that prepares candidates for admission with advanced standing to professional architecture graduate programs. It is good preparation for other roles in the society that benefit from an understanding of and exposure to architectural design and problem solving such as government, development, management, planning, art, graphic design, and digital arts.

### Disciplines

Visual, Literary, Performing Arts; Arch Design and Representation, Intro to Architectural Design, Intro to Structures, Design Drawing, Computers in Arch, Design Theory and Analysis.

### International programs for students of the institution:

More than 80 programs.

### Achievements of the graduates:

Half of all WU alumni find employment within three months after graduation; 81% secure employment within one year of graduation.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
<b>Rank 62 in QS World University Ranking</b>	<b>4</b>	<b>\$58150</b>	<b>56% practical, 44% theoretical</b>	Jan Matejko Academy of Fine Arts (Krakow, Poland), Technische Universiteit Eindhoven (Eindhoven, the Netherlands), Domus Academy (Milan, Italy), Hong Kong Polytechnic University (Hong Kong, China)

## Communication Design (BA)

### Description of university

Carnegie Mellon University will have a transformative impact on society through continual innovation in education, research, creativity, and entrepreneurship. Missions: To create a transformative educational experience for students focused on deep disciplinary knowledge; problem solving; leadership, communication, and interpersonal skills; and personal health and well-being.

### Estimation of programs (qualities, advantages, opportunities)

Through project work, students learn to design effective communications across a variety of media within complex webs of interactions between people, products, and environments. Areas of study include narrative and storytelling, information design, and a variety of analog and digital visualization techniques. Alumni have been associated with the design of many well-known communication design projects including: the Starbucks logo, the Pinterest interface design, the title sequence of the movie Spiderman, and custom typefaces for The Guardian newspaper.

### Disciplines

Students must complete 54 units: 36 units of required courses, plus 18 units of design electives. Design for Interactions for Communications, Design for Interactions for Products, Placing, Systems, Human Experience in Design, How People Work

### International programs for students of the institution:

Some of signature programs include partnerships with INSEAD business school in France and Singapore, Tama Art University in Japan, Centro School of Design in Mexico and Bikini Berlin in Germany.

### Achievements of the graduates:

Sean Ohlenkamp works across digital, film, photography, print, illustration, design and product design platforms. His independent viral stop motion video "The Joy of Books" for Type Books has drawn upwards of 4 million views on YouTube Louis Danziger's work has garnered numerous awards, including an NEA Distinguished Designer Fellowship in 1985, the Pacific Design Center "Stars of Design" Lifetime Achievement Award in 1997 and the AIGA Medal from the American Institute of Graphic Arts in 1998.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 62 in QS World University Ranking	4	\$58150	NA	Jan Matejko Academy of Fine Arts (Krakow, Poland), Technische Universiteit Eindhoven (Eindhoven, the Netherlands), Domus Academy (Milan, Italy) ,Hong Kong Polytechnic University (Hong Kong, China)

## Product Design (BA)

### Description of university

Carnegie Mellon University will have a transformative impact on society through continual innovation in education, research, creativity, and entrepreneurship. Missions: to create a transformative educational experience for students focused on deep disciplinary knowledge; problem solving; leadership, communication, and interpersonal skills; and personal health and well-being.

### Estimation of programs (qualities, advantages, opportunities)

Students learn to design products and their interactions within the context of human needs and they develop a deep understanding of the ways in which products shape behavior. The School has a well-equipped analog and digital prototyping facility where students work with traditional materials such as wood and metal and learn to design and prototype using CAD software and 3D digital printers.

### Disciplines

Students must complete 54 units: 36 units of required courses, plus 18 units of design electives. Design for Interactions for Communications, Design for Interactions for Products, Placing, Systems, Human Experience in Design, How People Work

### International programs for students of the institution:

More than 15 programs..

### Achievements of the graduates:

Alumni have been associated with the design of many well-known products such as: Apple iPhone and iOS interface, Adidas, PUMA and Nike footwear, Nike Fuel Band, BMW's bobsled for Team USA in the 2014 Olympics and the Nest thermostat.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 62 in QS World University Ranking	4	\$58150	NA	Jan Matejko Academy of Fine Arts (Krakow, Poland), Technische Universiteit Eindhoven (Eindhoven, the Netherlands), Domus Academy (Milan, Italy), Hong Kong Polytechnic University (Hong Kong, China)

## Environmental Design (BA)

### Description of university

Carnegie Mellon University will have a transformative impact on society through continual innovation in education, research, creativity, and entrepreneurship. Missions: To create a transformative educational experience for students focused on deep disciplinary knowledge; problem solving; leadership, communication, and interpersonal skills; and personal health and well-being.

### Estimation of programs (qualities, advantages, opportunities)

In this new design track, students learn to design for complex environments that exist in the digital, physical and multi-modal realms. Most of the interacted products and communications are situated within complex physical spaces (homes, classrooms, places of business, shopping malls, even amusement parks). Design for environments can include the design of large corporate environments where furniture, products and multi-media/computer devices must work together to support productivity, the design of multi-modal entertainment facilities, retail showrooms as well as large, multi-media websites, virtual reality spaces, 'smart' hospital rooms and the interior of automobiles with 'smart' electronics.

### Disciplines

Students must complete 54 units: 36 units of required courses, plus 18 units of design electives. Design for Interactions for Communications, Design for Interactions for Products, Placing, Systems, Human Experience in Design, How People Work

### International programs for students of the institution:

More than 15 programs.

### Achievements of the graduates:

Alumni have been associated with the design of many well-known products such as: Apple iPhone and iOS interface, Adidas, PUMA and Nike footwear, Nike Fuel Band, BMW's bobsled for Team USA in the 2014 Olympics and the Nest thermostat.



# School of the Art Institute of Chicago

Chicago, IL, USA

[www.saic.edu/index.htm](http://www.saic.edu/index.htm)



Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 7 in QS World University Ranking by Subject Art&Design	4	\$38922	NA	Glasgow School of Art

## Visual Communication Design (BFA)

### Description of university

SAIC is distinct in the way that it provides graduate, post-baccalaureate, and undergraduate students an interdisciplinary curriculum and the necessary freedom to develop as artists, designers, and scholars. At the same time, strive for a level of rigor, investigation, and cultural relevance that makes SAIC truly special. Students translate the most complex ideas into tangible forms—paintings, sculptures, films, performances, books, installations, inventions, buildings, community projects, and, more often than not, a combination of the above. Few schools in the United States provide such a broad range of possibilities.

### Estimation of programs (qualities, advantages, opportunities)

The Visual Communication Design department encourages students to actively engage their world and define their role as contributing designers by developing their critical and analytical skills, personal voice, and visual language. The department cultivates a sense of social responsibility and inquiry in student designers who will be working at the intersection of art, design, and mass culture.

### Disciplines

Artists' books design, book design, environmental graphics, exhibition design, font/typography design, Information design, interaction design/interface design, Identity design/strategic design, illustration/imagery design, letterpress printing and book binding, motion graphics design, offset printing/digital printing, packaging design, poster design, publication design, sustainable design.

### International programs for students of the institution:

SAIC is proud to be ranked by the Institute of International Education among the top 4 specialized schools in the United States in the number of students participating in study abroad.

### Achievements of the graduates:

Notable alumni - Jeremy Blake - digital artist and painter, Stieg Hedlund - a computer and video game designer, artist.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
<b>Rank 28 in QS World University Rankings</b>	<b>4</b>	<b>\$61796</b>	<b>50% practical, 50% theoretical</b>	NA

## Industrial Design (BFA)

### Description of university

California College of the Arts (CCA) is an art, design, architecture, and writing school founded in 1907. CCA educates students to shape culture and society through the practice and critical study of art, architecture, design, and writing. The college prepares students for lifelong creative work by cultivating innovation, community engagement, and social and environmental responsibility.

### Estimation of programs (qualities, advantages, opportunities)

In Industrial Design Program students hone their own groundbreaking ideas and designs as they work alongside those who are inventing the future. As students work with design studios, corporate sponsors, and local partners, they discover a community that embraces their budding professional interests. Industrial Design Program culminates with a fully researched, prototyped, and tested design solution - the highlight of a student's portfolio. Ultimately, students realize that as industrial designers they are not only shaping the future of their careers, but also the future of the world.

### Disciplines

Design Communication Suit, Modelmaking, Industrial Design, Materials & Manufacturing, Industrial Design Investigative Studios, Senior Thesis Research, Senior Thesis Project, Professional Practice (Portfolio & Internship).

### International programs for students of the institution:

Students may apply to participate in the International Exchange program either in the fall or spring semester. China Central Academy of Fine Arts; Beijing, China; École Nationale Supérieure de Création Industrielle (ENSCI-Les Ateliers); Paris, France.

### Achievements of the graduates:

Roxanne "Roxy" Lo is a partner and industrial designer at Ibis Cycles. Her client list is as impressive as her passion for bikes: CamelBak, Pottery Barn Kids, Lynns Concepts, fuse project, Target Sourcing (Hong Kong), Design Continuum, Frog Design, Lithonia Lighting, and others. Lucas Ainsworth cofounded Kinetic Creatures, which makes walking cardboard animal kits. The kits are currently sold at the San Francisco Museum of Craft and Design as well as in other local shops and from online retailers, and have been featured at Apartment Therapy, Tested.com, Gizmodo, and The Atlantic.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Ranked 4 in QS WU Ranking by Subjects of Art and Design	4	\$45080	85% practical, 15% theoretical	Hamburg university of applied sciences (HAW), Köln international school of design (kisd), Iceland academy of the arts (IAA), Bezalel academy of art and design, Chiba university.

## BFA Communication Design

### Description of university

Parsons School of Design (known colloquially as Parsons) is a private art and design college located in the Greenwich Village neighborhood of Lower Manhattan in New York City. It is one of the seven colleges of The New School. Parsons was the first school in the United States to offer programs in fashion design, advertising, interior design, and graphic design. Parsons offers 13 undergraduate bachelor's programs and 17 graduate master's programs, and it is widely regarded as one of the most prestigious art and design schools in the world. It is currently ranked as the #1 art and design school in the United States and #2 in the world, just behind the Royal College of Art in London.

### Estimation of programs (qualities, advantages, opportunities)

As a BFA Communication Design student, one begins its major with an intense focus on typography and interaction, then go on to complete courses, internships, and sponsored projects in editorial design, interaction design, branding, Web/mobile product design. This program is part of Parsons' School of Art, Media, and Technology (AMT). Learn about the AMT community and explore the blog to see what students, faculty, and alumni are doing in NYC and around the world.

### Disciplines

Integrative Studio, Integrative Seminar, PUFY 1100 Sustainable Systems, Space/Materiality, Drawing/Imaging, Time, Integrative Studio, Integrative Seminar, Objects as History, Program Elective, Intro to Design Studies.

### International programs for students of the institution:

Parsons Paris: Students can study at Parsons Paris for up to one year as a mobility student, depending on their major. There are exchange programs, Direct Application Programs, Parsons Summer programs.

### Achievements of the graduates:

Robert Wong, CCO, Google Creative Lab; Roanne Adams, designer and founder, Ro&Co; Christian Marc Schmidt, designer and founder, Schema; Stella Bugbee, editorial director, The Cut @nymag; Ji Lee, creative strategist, Facebook; Lucas Sharp, type designer, co-founder Pagan & Sharp and others.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Ranked 4 in QS WU Ranking by Subjects of Art and Design	4	\$45080	85% practical, 15% theoretical	Hamburg university of applied sciences (HAW), Köln international school of design (kisd), Iceland academy of the arts (IAA), Bezalel academy of art and design, Chiba university.

## The Bachelor of Science in Urban Design

### Description of university

Parsons School of Design (known colloquially as Parsons) is a private art and design college located in the Greenwich Village neighborhood of Lower Manhattan in New York City. It is one of the seven colleges of The New School. Parsons was the first school in the United States to offer programs in fashion design, advertising, interior design, and graphic design. Parsons offers 13 undergraduate bachelor's programs and 17 graduate master's programs, and it is widely regarded as one of the most prestigious art and design schools in the world. It is currently ranked as the #1 art and design school in the United States and #2 in the world, just behind the Royal College of Art in London.

### Estimation of programs (qualities, advantages, opportunities)

The Bachelor of Science in Urban Design at Parsons combines fieldwork, design studio and liberal arts instruction, and applied project-based research.

### Disciplines

Integrative Studio, Sustainable Systems, Space/Materiality, Drawing/Imaging, Time, Integrative Studio, Integrative Seminar, Objects as History, Urban Design Studio, Urban Toolbox, Urban Design Studio, Theories of Urbanism, University Lecture Elective, Elective: Urban, Urban Design Studio, Visualizing Urban Change, Landscapes of the City.

### International programs for students of the institution:

Parsons Paris: Students can study at Parsons Paris for up to one year as a mobility student, depending on their major. There are exchange programs, Direct Application Programs, Parsons Summer programs.

### Achievements of the graduates:

Robert Wong, CCO, Google Creative Lab; Roanne Adams, designer and founder, Ro&Co; Christian Marc Schmidt, designer and founder, Schema; Stella Bugbee, editorial director, The Cut @nymag; Ji Lee, creative strategist, Facebook; Lucas Sharp, type designer, co-founder, Pagan & Sharp and others.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 28 in QS World University Rankings	4	\$61796	50% practical, 50% theoretical	NA

## Interior Design (BFA)

### Description of university

California College of the Arts (CCA) is an art, design, architecture, and writing school founded in 1907. CCA educates students to shape culture and society through the practice and critical study of art, architecture, design, and writing. The college prepares students for lifelong creative work by cultivating innovation, community engagement, and social and environmental responsibility. University offer degree-seeking students 22 undergraduate and 13 graduate majors in the areas of fine arts, architecture, design, and writing.

### Estimation of programs (qualities, advantages, opportunities)

Students will learn how to design interiors that transform organizations, change communities, and make a lasting impression. Through successful design studio collaborations with such institutions as the Sierra Club, the Alameda County Community Food Bank, and the Dolores Shelter Program, students will learn how to put good design into practice. And extensive internship program provides students with professional design experience working at global architecture firms and design studios such as Gensler and B&B Italia.

### Disciplines

Interior Design Studio, Design Media, Materiality and Space, Building Systems, Lighting Design, Adv. Interdisciplinary Studio, Interior Design Advanced Studio, Professional Practice, Internship.

### International programs for students of the institution:

Students may apply to participate in the International Exchange program either in the fall or spring semester. Royal Danish Academy of Fine Arts, School of Architecture; Copenhagen, Denmark  
 École Nationale Supérieure de Création Industrielle (ENSCI-Les Ateliers); Paris, France  
 Osaka University of Arts; Osaka, Japan  
 Glasgow School of Art; Glasgow, Scotland (Note: once a year deadline on April 1st for both semesters)  
 Elisava, Escola Superior de Disseny; Barcelona, Spain Konstfack University College of Arts, Crafts, and Design; Stockholm, Sweden  
 Haute École d'Art et de Design de Genève; Geneva, Switzerland.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
<b>Rank 3 in QS WU Ranking</b>	<b>4</b>	<b>\$31554</b>	<b>60% practical, 40% theoretical</b>	Hamburg university of applied sciences (HAW), Köln international school of design (Kisd), Iceland academy of the arts (IAA), Bezalel academy of art and design, Chiba university.

## Product Design (BA)

### Description of university

Stanford University, located between San Francisco and San Jose in the heart of California's Silicon Valley, is one of the world's leading teaching and research universities. Since its opening in 1891, Stanford has been dedicated to finding solutions to big challenges and to preparing students for leadership in a complex world.

### Estimation of programs (qualities, advantages, opportunities)

The mission of the undergraduate program in Product Design is to graduate designers who can synthesize technology and aesthetics in the service of human need. The program teaches a design process that encourages creativity, artisanship, and personal expression, and emphasizes brainstorming and need finding. Students studying product design follow the basic mechanical engineering curriculum and are expected to meet the University requirements for a Bachelor of Science degree. The program emphasis is placed on conceptual thinking, creativity, risk taking, and aesthetics.

### Disciplines

Mathematics, Science, Physics, Introduction to Psychology, Technology in Society, Engineering Fundamentals, History of Philosophy of Design, Product Design Engineering Depth, Fundamental Visual Language, Introduction to Solid Mechanics, Technical/Professional Writing, Mechanics of Materials, Visual Thinking, Engineering Drawing, Design Sketching, Mechanical Systems, Human Values in Design.

### International programs for students of the institution:

Programs in more than 20 countries.

### Achievements of the graduates:

Stanford faculty and alumni have founded many companies including Google, Hewlett-Packard, Nike, Sun Microsystems, Instagram, Snapchat, and Yahoo!, and companies founded by Stanford alumni generate more than \$2.7 trillion in annual revenue, equivalent to the 10th-largest economy in the world. It is the alma mater of 30 living billionaires, 17 astronauts, and 20 Turing Award laureates. It is also one of the leading producers of members of the United States Congress. Sixty Nobel laureates and seven Fields Medalists have been affiliated with Stanford as students, alumni, faculty or staff.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 651 in QS World University Rankings	4	\$14448	NA	NA

## Graphic Design (BFA)

### Description of university

Georgia State is among the most diverse universities in the nation. It has a university-wide commitment to student advising with a keen focus on students' progress to graduation. The university has cultivated the ability to detect early when students face obstacles affecting their studies. As a result, Georgia State has achieved national acclaim as a leader in creating innovative approaches that get students back on track and successfully headed to graduation. Georgia State has more than 180,000 alumni across the state and around the world. The careers and lives of these graduates were shaped by a distinctively enterprising university culture that values ambition, hard work, dedication and perseverance.

### Estimation of programs (qualities, advantages, opportunities)

Students learn graphic design principles through problem solving. The program encourages students to meld the practical aspects of applied design creatively with more abstract issues of personal exploration, social consciousness, and individual life goals. The implementation of historical knowledge, contemporary cultural issues, conceptual and philosophical research, and media experimentation is fundamental to the graphic design experience at Georgia State University.

### Disciplines

Art History, Studio, Drawing and Painting, Printmaking, Graphic Design.

### International programs for students of the institution:

More than 80 programs.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 59 QS World University Rankings	4	\$26260	64% practical, 34% theoretical	NA

## Industrial Design (BA)

### Description of university

The UW is one of the world's preeminent public universities. The impact on individuals, the region and the world is profound. Ranked No. 10 in the world in Shanghai Jiao Tong University's 2015 rankings, the UW educates more than 54,000 students annually. The university turns ideas into impact and transform lives and whole world. To learn more about the university's impact, visit the news site, UW Today.

### Estimation of programs (qualities, advantages, opportunities)

Students are trained to identify design challenges and to envision promising strategies for design responses, communication, documentation, and organizational skills to conduct the design process from project brief to design implementation. The curriculum includes all phases of design field study including ideation, scenario-building, concept selection, refinement, detailing to model-making, prototyping, testing, refining, and production. During all phases of the design process industrial designers plan for and participate in presentations and collaborative problem-solving.

### Disciplines

Design Foundations, Design Drawing, Typography, Intermediate ID Studio, Computer Aided Design, Advanced Industrial Design, Color + Composition.

### International programs for students of the institution:

More than 80 programs.

### Achievements of the graduates:

Half of all WU alumni find employment within three months after graduation; 81% secure employment within one year of graduation.



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Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 53 QS World University Rankings	4	\$47750	60% practical, 40% theoretical	NA

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## Urban Design (BA)

### Description of university

More than 175 years ago, Albert Gallatin, the distinguished statesman who served as secretary of the treasury under Presidents Thomas Jefferson and James Madison, declared his intention to establish "in this immense and fast-growing city ... a system of rational and practical education fitting for all and graciously opened to all." Founded in 1831, New York University is now one of the largest private universities in the United States. Of the more than 3,000 colleges and universities in America, New York University is one of only 60 member institutions of the distinguished Association of American Universities.

### Estimation of programs (qualities, advantages, opportunities)

The urban design and architecture studies program offers an interdisciplinary analytic approach to urban design and architecture. The program provides both a broad, humanistic perspective on the physical aspects of the city and pre-professional training for future architects, city planners, public administrators, and writers on urban problems.

An internationally renowned faculty and a diverse group of students share the Grey Art Library and Study Center, which includes lecture and seminar rooms, offices, a reference library, and ample space for the study of visual materials.

### Disciplines

History of Architecture from Antiquity to the Present, Shaping the Urban Environment, Decision Making and Urban Design, Cities in History, Environmental Design: Issues and Methods, Urban Design and the Law, Greek Architecture, Roman Architecture, European Architecture of the Renaissance.

### International programs for students of the institution:

5 programs.



Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 99 QS World University Rankings	4	\$21703	65% practical, 35% theoretical	More than 100

## Interior Design (BSD)

### Description of university

For 144 years, The Ohio State University's campus in Columbus has been the stage for academic achievement and a laboratory for innovation. It is where friendships are forged. It is where rivalries and revelry are born. The university's main campus is one of America's largest and most comprehensive. As Ohio's best and one of the nation's top-20 public universities, Ohio State is further recognized by a top-rated academic medical center and a premier cancer hospital and research center. As a land-grant university, Ohio State has a physical presence throughout the state, with campuses and research centers located around Ohio.

### Estimation of programs (qualities, advantages, opportunities)

The practice of interior design at The Ohio State University includes understanding the impact of human needs and environmental conditions on potential spatial design opportunities. Students in the program apply a sophisticated level of design thinking and design research approaches to the planning and development of public and private interior environments of all scales with a strong emphasis on commercial, work-place, hospitality, educational, and healthcare-related spaces.

### Disciplines

Design Foundations, Interior Design, Design Research, Materials + Processes for Interior Design, Interior Design Technology, Design Media 3 for Interior Design, Collaborative Design, Professional Practices.

### International programs for students of the institution:

Ohio State offers more than 100 study abroad programs in 40 countries around the world.

### Achievements of the graduates:

Of the students who graduated in May 2014, 71% were employed upon graduation and 29% were awaiting official offers. 100% of students from the May 2014 graduating class who applied to graduate school were accepted. 80% (12 of 15) of the students from the class of 2014 graduated in 4 years. 100% of the students enrolled during the spring 2013 semester returned in autumn 2013, putting attrition at 0%.



Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 99 QS World University Rankings	4	\$21703	65% practical, 35% theoretical	More than 100

## Communication Design (BSD)

### Description of university

For 144 years, The Ohio State University's campus in Columbus has been the stage for academic achievement and a laboratory for innovation. It is where friendships are forged. It is where rivalries and revelry are born. The university's main campus is one of America's largest and most comprehensive. As Ohio's best and one of the nation's top-20 public universities, Ohio State is further recognized by a top-rated academic medical center and a premier cancer hospital and research center. As a land-grant university, Ohio State has a physical presence throughout the state, with campuses and research centers located around Ohio.

### Estimation of programs (qualities, advantages, opportunities)

The practice of visual communication design at The Ohio State University encourages students to explore a range of technologies that support the many areas of specialization offered by this complex profession. The use of digital tools, including advanced computing technology, to visualize and present translations of complex data and ideas is fundamental to the practices. Students study and explore research-based approaches to the visual design of information, the development of brand identities based in present and future conditions, and the creation of way-finding systems for navigating complex environments.

### Disciplines

Design Foundations, Design Research, Materials+ Processes for Communication Design, Design Media 3 for Communication Design, Collaborative Design, Professional Practices, Typographic Design, Vis Com Design.

### International programs for students of the institution:

Ohio State offers more than 100 study abroad programs in 40 countries around the world.

### Achievements of the graduates:

Of the students who graduated in May 2014, 71% were employed upon graduation and 29% were awaiting official offers. 100% of students from the May 2014 graduating class who applied to graduate school were accepted. 80% (12 of 15) of the students from the class of 2014 graduated in 4 years. 100% of the students enrolled during the spring 2013 semester returned in autumn 2013, putting attrition at 0%.



Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 99 QS World University Rankings	4	\$21703	79% practical, 21% theoretical	More than 100

## Industrial Design (BA)

### Description of university

For 144 years, The Ohio State University's campus in Columbus has been the stage for academic achievement and a laboratory for innovation. It is where friendships are forged. It is where rivalries and revelry are born. The university's main campus is one of America's largest and most comprehensive. As Ohio's best and one of the nation's top-20 public universities, Ohio State is further recognized by a top-rated academic medical center and a premier cancer hospital and research center. As a land-grant university, Ohio State has a physical presence throughout the state, with campuses and research centers located around Ohio.

### Estimation of programs (qualities, advantages, opportunities)

Students will gain a lifelong desire and ability to create new knowledge and foster problem-solving skills through creativity and the application of a creative process. Students will develop an understanding of a human centered focus on design and research. Students will be trained for a successful career in the design profession. Students will develop an understanding of and familiarity with the tools and methods of the design profession.

### Disciplines

Design Fundamentals, Visual Principles, Design History, Industrial Design, Design Research, Design Media, Visual Strategies for Industrial Design, Collaborative Design, Professional Practices, Design Media.

### International programs for students of the institution:

Ohio State offers more than 100 study abroad programs in 40 countries around the world.

### Achievements of the graduates:

Of the students who graduated in May 2014, 71% were employed upon graduation and 29% were awaiting official offers. 100% of students from the May 2014 graduating class who applied to graduate school were accepted. 80% (12 of 15) of the students from the class of 2014 graduated in 4 years. 100% of the students enrolled during the spring 2013 semester returned in autumn 2013, putting attrition at 0%.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 651 QS World University Rankings	4	\$14131	30% practical, 70% theoretical	NA

## Urban Design (BA)

### Description of university

Rutgers, The State University of New Jersey, is a leading national research university and the state of New Jersey's preeminent, comprehensive public institution of higher education. Established in 1766 and celebrating a milestone 250th anniversary in 2016, the university is the eighth oldest higher education institution in the United States. More than 67,000 students and 22,000 faculty and staff learn, work, and serve the public at Rutgers locations across New Jersey and around the world.

### Estimation of programs (qualities, advantages, opportunities)

Urban planning is the process concerned with the use of land and design of the urban environment, including air, water, and infrastructure networks. It guides and ensures the orderly development of communities, and concerns itself with research and analysis, strategic thinking, policy recommendations, implementation, and management. This major combines these two processes to provide students with a sharper focus on city design, community development, GIS and graphic communication, and planning practice.

### Disciplines

Designing Healthy Cities, Graphic Communication for Planning, History and Theory of Urban Planning & Design, Environmental and Land Use Law, Planning and Design Studio, Advanced Graphic Communication.

### International programs for students of the institution:

The college offers a large list of international internship programs: <http://bloustein.rutgers.edu/undergraduate/undergraduate-internships/>.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 89 QS World University Rankings	4	\$44154	90% practical, 10% theoretical	NA

## Visual Communications Design (BA)

### Description of university

Educational access is the founding premise for Purdue University. Established in 1869 under the Morrill Act of 1862, the University is a land-grant, state-assisted institution with its main campus in West Lafayette, Indiana. Named for its benefactor John Purdue, the University has gained a global reputation for quality, affordable education and as one of the nation's leading research institutions. Consistently ranked among the elite nationally and world-wide in programs such as science, agriculture, engineering, and business, Purdue's educational repertoire now includes more than 500 undergraduate majors and specializations and 70 graduate programs while serving nearly 72,000 students system-wide. A dynamic and affordable Purdue education is preparing tomorrow's leaders for a changing world.

### Estimation of programs (qualities, advantages, opportunities)

The Purdue University Visual Communications Design (VCD) program develops students as problem seekers and solvers with the capability to plan communication strategies and form effective visual products. The curriculum is structured to prepare students for a profession that is evolving rapidly and influenced by computer technology advances. Students are prepared to master the technical and conceptual skills involved in typography, image generation, visual structure as well as to conduct research, think conceptually, articulate and present ideas, and critically evaluate the form making process.

### Disciplines

Design, Studio in Visual Communications Design, Visual Communications Design Computing, Fundamentals of Interactive Multimedia Design, Web Design for Visual Communications, Visual Communications Design, Professional Practice for Visual Communication Design, Student Visual Service, Problems In Visual Design.

### International programs for students of the institution:

More than 90 programs.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 89 QS World University Rankings	4	\$44154	90% practical, 10% theoretical	NA

## Interior Design (BA)

### Description of university

Educational access is the founding premise for Purdue University. Established in 1869 under the Morrill Act of 1862, the University is a land-grant, state-assisted institution with its main campus in West Lafayette, Indiana. Named for its benefactor John Purdue, the University has gained a global reputation for quality, affordable education and as one of the nation's leading research institutions. Consistently ranked among the elite nationally and world-wide in programs such as science, agriculture, engineering, and business, Purdue's educational repertoire now includes more than 500 undergraduate majors and specializations and 70 graduate programs while serving nearly 72,000 students system-wide. A dynamic and affordable Purdue education is preparing tomorrow's leaders for a changing world.

### Estimation of programs (qualities, advantages, opportunities)

Interior design is based on solving problems related to the quality of people's physical environment within a structure to achieve a built interior space. These solutions are functional, enhance the quality of life and culture of the occupants, and are aesthetically appealing. Interior designers must adhere to code and regulatory requirements, and encourage the principles of environmental sustainability.

The interior design process follows a systematic and coordinated methodology, including research, analysis and integration of knowledge into the creative process, whereby the needs of the client are satisfied to produce an interior space that fulfills the project goals.

### Disciplines

Introduction to Interior Design, Design Process and Communication, Interior Design, Interior Drafting and Drawing, Computer-Aided Design for Interiors, Interior Components and Materials Design.

### International programs for students of the institution:

More than 90 programs.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 89 QS World University Rankings	4	\$44154	90% practical, 10% theoretical	NA

## Industrial Design (BA)

### Description of university

Educational access is the founding premise for Purdue University. Established in 1869 under the Morrill Act of 1862, the University is a land-grant, state-assisted institution with its main campus in West Lafayette, Indiana. Named for its benefactor John Purdue, the University has gained a global reputation for quality, affordable education and as one of the nation's leading research institutions. Consistently ranked among the elite nationally and world-wide in programs such as science, agriculture, engineering, and business, Purdue's educational repertoire now includes more than 500 undergraduate majors and specializations and 70 graduate programs while serving nearly 72,000 students system-wide. A dynamic and affordable Purdue education is preparing tomorrow's leaders for a changing world.

### Estimation of programs (qualities, advantages, opportunities)

Industrial design is a strategic problem-solving process applicable to products, systems, services, and experiences which results in innovation, business success and a better quality of life. Students build their skills of form giving, sketching, ideation, prototyping, modeling, and research during the learning process.

### Disciplines

Design Drawing, Materials and Processes, Presentation Techniques, Industrial Design, Design Methodology, Seminar on Ideas in Industrial Design I: Design and Society, Furniture Development, Professional Techniques, Seminar on Ideas in Industrial Design.

### International programs for students of the institution:

More than 90 programs.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
<b>Rank 222 QS World University Rankings</b>	<b>4</b>	<b>\$25384</b>	<b>90% practical, 10% theoretical</b>	International programs for students of the institution: Design and Context in Europe, European Cities and Landscapes, Mediterranean Cities and Landscapes

## Environmental Design (BA)

### Description of university

ASU is the largest public university by enrollment in the U.S. ASU's charter, approved by the board of regents in 2014, is based on the "New American University" model created by ASU President Crow. It defines ASU as "a comprehensive public research university, measured not by whom it excludes, but rather by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves."

### Estimation of programs (qualities, advantages, opportunities)

The Environmental Design graduate program is designed to create a deep awareness and knowledge of issues that influence the design of built environments and the design of artifacts. The program of study emphasizes general knowledge and design research in the areas of sustainability in environmental design; design innovation, technology and design strategy as well as in the histories and theories of design. This degree prepares students for all graduate programs in The Design School. Students majoring in Industrial Design, Interior Design, Landscape Architecture and Visual Communication Design are required to complete an internship program as part of their curriculum.

### Achievements of the graduates:

Appraisers, Real Estate, Architectural Drafters, Architectural and Engineering Managers, Commercial and Industrial Designers, Compliance Managers, General and Operations Managers, Landscape Architects, etc.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
<b>Rank 222 QS World University Rankings</b>	<b>4</b>	<b>\$25384</b>	<b>90% practical, 10% theoretical</b>	International programs for students of the institution: Design and Context in Europe, European Cities and Landscapes, Mediterranean Cities and Landscapes

## Interior Design (BA)

### Description of university

ASU is the largest public university by enrollment in the U.S. ASU's charter, approved by the board of regents in 2014, is based on the "New American University" model created by ASU President Crow. It defines ASU as "a comprehensive public research university, measured not by whom it excludes, but rather by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves."

### Estimation of programs (qualities, advantages, opportunities)

The educational experience begins with diverse and knowledgeable faculty. In addition, experienced local practitioners teach classes as visiting instructors, allowing the students to fully grasp the evolving and expanding nature of interior design and interior architecture. The emphasis is on collaborative and hands-on learning experiences created in the stimulating setting of a multi-disciplinary school. Curricula is strong and includes the study of history, theory, communication materials, lighting, construction methods, technology, and other topics pertinent in industry. All of this ensures a solid education, which leads to the acquisition of internships and full-time employment in prestigious architecture and design firms. Design Intelligence ranks The Design School's undergraduate program in Interior Design 1st in the West. (Design Intelligence: America's Best Architecture & Design Schools 2016).

### Achievements of the graduates:

Appraisers, Real Estate, Architectural Drafters, Architectural and Engineering Managers, Commercial and Industrial Designers, Compliance Managers, General and Operations Managers, Landscape Architects, etc.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
<b>Rank 222 QS World University Rankings</b>	<b>4</b>	<b>\$25384</b>	<b>90% practical, 10% theoretical</b>	International programs for students of the institution: Design and Context in Europe, European Cities and Landscapes, Mediterranean Cities and Landscapes

## Industrial Design (BA)

### Description of university

ASU is the largest public university by enrollment in the U.S. ASU's charter, approved by the board of regents in 2014, is based on the "New American University" model created by ASU President Crow. It defines ASU as "a comprehensive public research university, measured not by whom it excludes, but rather by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves."

### Estimation of programs (qualities, advantages, opportunities)

The Industrial Design program prepares students for a professional career in product design, specializing in the development of manufactured objects used by people on a daily basis. By developing products that are innovative, useful, safe, aesthetically appropriate, ecologically sound and socially beneficial, the industrial design profession serves the needs of society, consumers, manufacturers and the environment. Design Intelligence ranks The Design School's undergraduate and graduate program in Industrial Design 2nd in the West. (Design Intelligence: America's Best Architecture & Design Schools 2016).

### Achievements of the graduates:

Appraisers, Real Estate, Architectural Drafters, Architectural and Engineering Managers, Commercial and Industrial Designers, Compliance Managers, General and Operations Managers, Landscape Architects, etc.



Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
<b>Rank 222 QS World University Rankings</b>	<b>4</b>	<b>\$25384</b>	<b>90% practical, 10% theoretical</b>	International programs for students of the institution: Design and Context in Europe, European Cities and Landscapes, Mediterranean Cities and Landscapes

## Graphic Design (BA)

### Description of university

ASU is the largest public university by enrollment in the U.S. ASU's charter, approved by the board of regents in 2014, is based on the "New American University" model created by ASU President Crow. It defines ASU as "a comprehensive public research university, measured not by whom it excludes, but rather by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves."

### Estimation of programs (qualities, advantages, opportunities)

The program marches forward in the twenty-first century with a commitment to excellence in traditional and contemporary graphic design education, professionalism, research, and service for the community at large. Faculty, alumni, students, and visiting designers/educators constantly reinforce the link between society and nature and vigorously advocate "quality" in developing communication strategies.

### Achievements of the graduates:

Appraisers, Real Estate, Architectural Drafters, Architectural and Engineering Managers, Commercial and Industrial Designers, Compliance Managers, General and Operations Managers, Landscape Architects, etc.



Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 45 QS World University Rankings	4	\$4233	NA	More than 500 active institutional partnership agreements with universities and research institutions in more than 65 countries.

## Bachelor of Environmental Design

### Description of university

The University of British Columbia is a global center for research and teaching, consistently ranked among the 40 best universities in the world. Since 1915, UBC’s West Coast spirit has embraced innovation and challenged the status quo. Its entrepreneurial perspective encourages students, staff and faculty to challenge convention, lead discovery and explore new ways of learning. At UBC, bold thinking is given a place to develop into ideas.

### Estimation of programs (qualities, advantages, opportunities)

Environmental Design challenges one to examine the role of design in the broad environmental decision-making processes of society. The emphasis is on design learning, and it is supported by ecological, social, theoretical, and technical courses. This four-year, non-professional bachelor’s degree is intended as a preparatory degree for students interested in pursuing a Master of Architecture, a Master of Landscape Architecture, or a Landscape Planning degree. The School of Architecture Reading Room’s collection comprises approximately 3000 monographs, 50 journal titles, 20,000 slides and 1,300 theses, together with a Digital Image Collection of over 5,000 items.

### Achievements of the graduates:

Appraisers, Real Estate, Architectural Drafters, Architectural and Engineering Managers, Commercial and Industrial Designers, Compliance Managers, General and Operations Managers, Landscape Architects, etc.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
<b>Rank 28 in QS World University Rankings</b>	<b>4</b>	<b>\$61796</b>	<b>42% practical, 58% theoretical</b>	NA

## Graphic Design (BFA)

### Description of university

California College of the Arts (CCA) is an art, design, architecture, and writing school founded in 1907. CCA educates students to shape culture and society through the practice and critical study of art, architecture, design, and writing. The college prepares students for lifelong creative work by cultivating innovation, community engagement, and social and environmental responsibility. University offer degree-seeking students 22 undergraduate and 13 graduate majors in the areas of fine arts, architecture, design, and writing.

### Estimation of programs (qualities, advantages, opportunities)

BFA in Graphic Design trains students to translate complex ideas into inspired designs. They make art that matters as they explore current social issues. There is professional practice studio where students will prepare for a graphic design career, while the extensive internship program provides opportunities to engage with working designers. Today creative alumni are thriving in careers that matter - putting their graphic design degrees to work in innovative design firms, museums, publishing houses, technology companies, nonprofits, and more.

### Disciplines

Drawing, 2D, 3D & 4D, Graphic Design Tools, Graphic Design, Typography, Interactive, Media History, Design Studio, Visual Studies, Interdisciplinary Studio.

### Achievements of the graduates:

Collaboration with Central Academy of Fine Arts (CAFA) in Beijing. CCA offers a transfer program with the CAFA International Foundations Program (IFC).



Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
<b>Rank 32 QS World University Rankings</b>	<b>4</b>	<b>\$4576</b>	<b>NA</b>	partners with over 150 institutions around the world. There are Summer Abroad programs in Hong Kong, Peru, Berlin.

## Architectural Studies (BA)

### Description of university

Founded in 1827, the University of Toronto has evolved into Canada’s leading institution of learning, discovery and knowledge creation. Being proud to be one of the world’s top research-intensive universities, driven to invent and innovate. U of T’s globally-recognized network of faculty members, alumni and partners creates a unique educational experience for undergraduate and graduate students. With one of the strongest teaching faculties across all disciplines – spanning medicine to business, urban studies to engineering, humanities to education, and more – the students have the opportunity to learn from and work with professors who are some of today’s thought leaders.

### Estimation of programs (qualities, advantages, opportunities)

Four Specialist streams in architectural studies are offered by the John H. Daniels Faculty of Architecture, Landscape, and Design in collaboration with the Faculty of Arts and Science. The architectural studies programs provide degree options for students wishing to study architecture as part of a liberal arts education. The programs serve as an introduction to the discipline of architecture, focusing on the state of the art, current issues and emerging practices, all considered from critical, theoretical and historical perspectives. Studio courses in design and visual communications provide opportunities to learn practical, formal and analytical skills, and are augmented by advanced courses in allied design arts, such as landscape, furniture, graphic, and stage design.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 59 QS World University Rankings	4	\$26260	55% practical, 45% theoretical	Collaboration with universities in Rome, Leon, Berlin, Spain.

## BA in Visual Communication Design program

### Description of university

The UW is one of the world's preeminent public universities. The impact on individuals, the region and the world is profound. Ranked No. 10 in the world in Shanghai Jiao Tong University's 2015 rankings, the UW educates more than 54,000 students annually. The university turns ideas into impact and transform lives and whole world. For more about the impact, visit the news site, UW Today.

### Estimation of programs (qualities, advantages, opportunities)

It is an intensive program emphasizing visual problem solving, organizational skills, and information theory. The success of the program is evidenced by the receipt of numerous national and international student design awards/scholarships as well as significant publications. Three international design journals, Novum (Germany), IDEA (Japan), and Art and Design (China) have produced major articles on design education featuring the University of Washington program of Visual Communication Design.

### Disciplines

Design Foundations, Design Drawing, Typography (Advanced), Color + Composition, Introduction to Interaction Design, Environmental Design, Interaction Design, Information Design, Publication Design, Information Architecture + Web Design, Symbol Design.

### International programs for students of the institution:

More than 80 programs.

### Achievements of the graduates:

Half of all WU alumni find employment within three months after graduation; 81% secure employment within one year of graduation.



Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 65 QS World University Rankings	4	\$49298	55% practical, 45% theoretical	Asia School of Business, Masdar Institute, MIT Energy Initiative (MITEI), MIT Environmental Solutions Initiative, Singapore University of Technology and Design (SUTD), Skolkovo Institute of Science and Technology.

## Bachelor of Science in Architecture

### Description of university

The mission of the MIT is to advance knowledge and educate students in science, technology, and other areas of scholarship that will best serve the nation and the world in the 21st century. The Institute is an independent, coeducational, privately endowed university, organized into five Schools (architecture and planning; engineering; humanities, arts, and social sciences; management; and science). It has some 1,000 faculty members, more than 11,000 undergraduate and graduate students, and more than 130,000 living alumni.

### Estimation of programs (qualities, advantages, opportunities)

Architectural Design is taught from a broad range of perspectives linking several common concerns: site and context, use and form, building methods and materials, design methodologies, and the role of the architect in a changing society and world. The undergraduate studio sequence begins with instruction in design fundamentals and continues with design projects on increasingly complexity.

### Disciplines:

Introduction to Architecture and Environmental Design, Architecture Design Fundamentals, Architecture Building Systems, Introduction to Design Computing, Architecture Design Fundamentals, Foundation in the Visual Arts & Design, A Global History of Architecture, Architecture Design Studio, Analysis of Contemporary Architecture, D-Lab Schools: Building Technology Laboratory, Architecture Design Studio, Building Structural Systems, Preparation for Undergraduate Design Thesis.

### International programs for students of the institution:

More than 80 programs.

### Achievements of the graduates:

Alumnus Bob White, (M.Arch '15), J. Meejin Yoon, Professor, Department Head, and Principal of Höweler + Yoon Architecture, and Alex Anmahian, Lecturer and Principal of Anmahian Winton Architects, are three of four winners of the Northern Avenue Bridge Ideas Competition organized by the City of Boston and the Boston Society of Architects Architects, artists and designers from the MIT community constitute a robust presence at the 2016 Venice Architecture Biennale.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 28 in QS World University Rankings	4	\$61796	42% practical, 58% theoretical	NA

## Interaction Design (BFA)

### Description of university

California College of the Arts (CCA) is an art, design, architecture, and writing school founded in 1907. CCA educates students to shape culture and society through the practice and critical study of art, architecture, design, and writing. The college prepares students for lifelong creative work by cultivating innovation, community engagement, and social and environmental responsibility. University offer degree-seeking students 22 undergraduate and 13 graduate majors in the areas of fine arts, architecture, design, and writing.

### Estimation of programs (qualities, advantages, opportunities)

CCA's Interaction Design Program prepares students to create meaningful and innovative designed experiences in the realms of work, lifestyle, and play—from computers and mobile devices to interactive physical spaces, games, and social networks. The program takes a studio-based, collaborative, playful approach to preparing students for careers in this creative, vibrant and in-demand field.

### Disciplines

Interaction Design, Studio, Visual Interaction Design, Prototyping, Design Research, IXD: Interdisciplinary Studio, Internship, Senior Thesis.

### Achievements of the graduates:

Katie Barcelona founded Katie Barcelona Design, which specializes in providing smart design solutions, not specific design executions. She serves as principal. Max Batt authored a guest post on Sony's Playstation blog about how to design music apps for Playstation).

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 6 QS World University Rankings by Subject Art & Design	5	\$46140	90% practical, 10% theoretical	15 schools in 11 countries.

## Architecture Program (BA)

### Description of university

Founded in 1887, Pratt Institute is a global leader in higher education dedicated to preparing its 4,600 undergraduate and graduate students for successful careers in art, design, architecture, information and library science, and liberal arts and sciences. Located in a cultural hub with historic campuses in Brooklyn and Manhattan, as well as a campus in Utica, New York (PrattMWP College of Art and Design), Pratt is a living lab of craft and creativity with an esteemed faculty of accomplished professionals and scholars who challenge their talented students to transform their passion into meaningful expression.

### Estimation of programs (qualities, advantages, opportunities)

The Bachelor of Architecture Program is a professional program accredited by the National Architectural Accrediting Board (NAAB) requiring a minimum of five years of study. Most states require that individuals intending to become architects hold an accredited degree. These professional degrees are structured to educate those who aspire to registration and licensure to practice as architects. The Bachelor of Architecture program has been ranked among the top fifteen programs in the United States by Design Intelligence every year since 2000.

### Disciplines:

Drawing: Figure and General, Light/Color/Design, Photographic Design, Representation, Technics, History and Theory of Architecture, Introduction to Literary and Critical Studies for Architects, Introduction to Transdisciplinary Writing, Introduction to Literary and Critical Studies for Architects, Intermediate Design.

### International programs for students of the institution:

The exchange program consists of one semester of full-time study in a host country and is designed for students in their junior year.

Amsterdam School of the Arts, Netherlands;

Berlin University of Arts, Germany;

Besalel Academy of Arts, Israel;

Glasgow College of Arts, UK

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
<b>Rank 651 QS World University Rankings</b>	<b>4</b>	<b>\$27600</b>	<b>80% practical, 20% theoretical</b>	80 universities.

## Graphic Design (BFA)

### Description of university

Louisiana State University and Agricultural & Mechanical College had its origin in land grants made by the United States government in 1806, 1811 and 1827 for use as a seminary of learning. LSU is committed to providing exceptional, affordable, and accessible higher education, and sharing its students outcomes in as transparent a manner as possible. LSU is the state's flagship university and has more than 100 student organizations, 194 undergraduate and graduate/professional degrees and more than 31,000 students.

### Estimation of programs (qualities, advantages, opportunities)

The LSU School of Art's graphic design program leading to the Bachelor of Fine Arts is among the largest and most comprehensive in the region. Graphic design faculty dedicated to exceptional teaching, together with several practicing professionals who offer instruction at the intermediate and advanced levels, prepare students to become visual communicators, critical thinkers, and creative problem solvers.

### Disciplines:

Two-Dimensional Design, Three-Dimensional Design, Drawing and Composition, Historical Survey of the Arts, English Composition, Digital Art, Beginning Figure Drawing, Ceramics: Handbuilding, Introduction to Painting, Beginning.

### International programs for students of the institution:

The faculty develop and direct a variety of Academic Programs Abroad in a range of countries including Ireland, Italy, Vietnam, Germany, the United Kingdom, the Netherlands, and South Africa.

### Achievements of the graduates:

Half of all ID alumni find employment within three months after graduation; 81% secure employment within one year of graduation.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 651 QS World University Rankings	4	\$27600	80% practical, 20% theoretical	80 universities.

## Bachelor Interior Design

### Description of university

Louisiana State University and Agricultural & Mechanical College had its origin in land grants made by the United States government in 1806, 1811 and 1827 for use as a seminary of learning. LSU is committed to providing exceptional, affordable, and accessible higher education, and sharing the student outcomes in as transparent a manner as possible. LSU is the state's flagship university and has more than 100 student organizations, 194 undergraduate and graduate/professional degrees and more than 31,000 students.

### Estimation of programs (qualities, advantages, opportunities)

Bachelor of Interior Design (BID) program is accredited by the Council for Interior Design Accreditation (CIDA) and meets the education requirements for the NCIDQ exam and for licensure as an interior designer. Program is professionally oriented and focuses on commercial and corporate interiors. Professors give students specialized knowledge in design, color and light, history and theory, furnishings and materials, environmental systems and controls, interior construction and building systems, and regulations. Additionally, professors teach critical thinking skills, an understanding of the global context of design, the value of collaboration, and creative and professional modes of communication.

### Disciplines:

Two-Dimensional Design, Historical Survey of the Art, English Composition, College Algebra OR MATH, Natural Science, Drawing and Composition, Introduction to Interior Design, Historical Survey of the Arts, Analytical Reasoning, Humanities, Interior Design Studio. Interior Construction and Systems, Interior Design Graphics, Computer Visualization, History of Architecture, Color and Illumination, Interior Materials.

### International programs for students of the institution:

More than 100.

### Disciplines:

Half of all ID alumni find employment within three months after graduation; 81% secure employment within one year after the graduation.



Blacksburg, VA, USA

[www.vt.edu/index.html](http://www.vt.edu/index.html)

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 361 QS World University Rankings	5	\$14988	80% practical, 20% theoretical	160 MOUs with organizations around the world, covering student exchange agreements as well as collaborative research ventures.

## Bachelor of Science in Interior Design

### Description of university

Virginia Polytechnic Institute and State University is a public land-grant university serving the Commonwealth of Virginia, the nation, and the world community. The discovery and dissemination of new knowledge are central to its mission. Through its focus on teaching and learning, research and discovery, and outreach and engagement, the university creates, conveys, and applies knowledge to expand personal growth and opportunity, advance social and community development, foster economic competitiveness, and improve the quality of life.

### Estimation of programs (qualities, advantages, opportunities)

The interior design program at Virginia Tech is dedicated to improving quality of life through design excellence, professionalism, and public service. With a curriculum that equally respects the importance of creative skill, history, building technology, ethics, innovation, and business practice, its graduates have the ability and confidence needed to immediately contribute to the profession.

The CIDA accredited program prepares future designers for licensure and practice. A degree from a CIDA accredited program is increasingly important as a requirement for professional certification and licensing of Interior Designers in the United States.

### Disciplines:

Design Appreciation, Freshman English, Geometry and Mathematics of Design, Interior Design, History in Interior Design, Building Systems for Interior Design, History in Interior Design.

### International programs for students of the institution:

There are several opportunities for interior design majors to study abroad. Students can participate in European summer traveling programs with credits offered toward the Bachelor of Science in Interior Design degree, and students can apply for acceptance in the residency program at Virginia Tech's Center for European Studies and Architecture in Riva San Vitale, Switzerland.

### Disciplines:

Alumni and industry contribute to the Interior Design Foundation which is the source of funds for several awards offered by the Interior Design Program. These awards, which are given at the end of the school year include the Jeanette Turner Bowker Scholarship as well as other design competitions and awards that are frequently offered throughout the school year.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 6 QS World University Rankings by Subject Art & Design	5	\$46140	90% practical, 10% theoretical	171 universities.

## Film and Video BFA

### Description of university

As one of the world's multicultural epicenters for arts, culture, design, and business, New York City provides Pratt students with an exceptional learning environment that extends beyond the Pratt campuses in Brooklyn and Manhattan.

With a 25-acre campus in Brooklyn, a creative hub in the midst of a renaissance, and another in Manhattan, Pratt is a living lab of craft and culture. The Institute's campus in the historic Clinton Hill neighborhood of Brooklyn is adjacent to the emerging Brooklyn Tech Triangle, a nexus for innovation and entrepreneurship.

### Estimation of programs (qualities, advantages, opportunities)

The B.F.A. in Film at Pratt Institute prepares students to become innovative and professional moving image artists by developing each student's creative vision. Through the production of a series of projects, students gain analytical, technical, and communication skills. The program provides a foundation in all aspects of the production of time-based media and encourages students to explore various modes of filmmaking, including narrative, documentary, experimental, video art, and hybrid. Graduates are expected to demonstrate excellence in artistic vision, professional skills, and a contextual understanding of their work in contemporary culture.

### Disciplines:

Drawing : Figure and General, Light/Color/Design , Photography, Digital Cinema, Themes in Art and Culture, Introduction to Literary and Critical Studies, Nonfiction Video, Ways of Seeing Cinema, Film Analysis/Practice, Topics in Creative Writing: Poetry Writing, Topics in, Creative Writing: Fiction Writing, Creative Writing New York School Film, Fiction Video, Screenwriting, World Civilizations.

### International programs for students of the institution:

98 exchange programs for the students in international universities.

### Achievements of the graduates:

Pratt Institute's film program has been recently recognized as one of the best in the United States by USA Today and Variety magazine.

Stephen Douglas (B.F.A. Film/Video, '10) plays his grandfather in Unbroken, a new film directed by Angelina Jolie that was released in theaters around the country.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 6 QS World University Rankings by Subject Art & Design	5	\$46140	90% practical, 10% theoretical	171 universities.

### Fine Arts BFA

#### Description of university

As one of the world’s multicultural epicenters for arts, culture, design, and business, New York City provides Pratt students with an exceptional learning environment that extends beyond the Pratt campuses in Brooklyn and Manhattan.

With a 25-acre campus in Brooklyn, a creative hub in the midst of a renaissance, and another in Manhattan, Pratt is a living lab of craft and culture. The Institute’s campus in the historic Clinton Hill neighborhood of Brooklyn is adjacent to the emerging Brooklyn Tech Triangle, a nexus for innovation and entrepreneurship.

#### Estimation of programs (qualities, advantages, opportunities)

The Fine Arts major at Pratt offers a deep and sustained dialogue between imagining and making; conceptual development and mastery of means; the world of the studio and the studio of the world. Combining deep study in the student’s chosen field of practice—Drawing, Painting, Sculpture, Printmaking, Ceramics, or Jewelry—with a broad education in the liberal arts and sciences, the B.F.A. curriculum prepares students to be active contributors to culture and society.

#### Disciplines:

Drawing: Figure and General, Materials and Three Dimensional Form, Light/Color/Design, 4-D Design, Themes in Art and Culture, Introduction to Literary and Critical Studies, Life Study, Painting, Painting I: Sophomore Intensive, Life Study, Intaglio, Lithography, Silkscreen, Relief , Sculpture, Ceramics , Life Study, Jewelry.

#### International programs for students of the institution:

98 exchange programs for the students in international universities.

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 28 in QS World University Rankings	4	\$61796	42% practical, 58% theoretical	NA

## Graphic Design (BFA)

### Description of university

California College of the Arts (CCA) is an art, design, architecture, and writing school founded in 1907. CCA educates students to shape culture and society through the practice and critical study of art, architecture, design, and writing. The college prepares students for lifelong creative work by cultivating innovation, community engagement, and social and environmental responsibility. University offer degree-seeking students 22 undergraduate and 13 graduate majors in the areas of fine arts, architecture, design, and writing.

### Estimation of programs (qualities, advantages, opportunities)

The Graphic Design Program trains students to translate complex ideas into inspired designs. They make art that matters as they explore current social issues. There is professional practice studio where students will prepare for a graphic design career, while its extensive internship program provides opportunities to engage with working designers. Today creative alumni are thriving in careers that matter - putting their graphic design degrees to work in innovative design firms, museums, publishing houses, technology companies, non-profit organizations, and more.

### Disciplines

Drawing, 2D, 3D & 4D, Graphic Design Tools, Graphic Design, Typography, Interactive, Media History, Design Studio, Visual Studies, Interdisciplinary Studio.

### Achievements of the graduates:

Allati El Henson has an impressive career as a graphic designer for Words Pictures Ideas. Katie Barcelona founded Katie Barcelona Design, which specializes in providing smart design solutions, not specific design executions.

Max Batt is a senior designer at TuneIn, an online content provider that lets one tune in to over 100,000 radio stations globally and two million on-demand programs, like podcasts, concerts, and interviews.).



# National Autonomous University of Mexico

Mexico City, Mexico

[www.unam.mx](http://www.unam.mx)

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UNAM

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 128 QS World University Rankings	4	NA	54% practical, 46% theoretical	144 universities

## BFA in Art & Design

### Description of university

The National Autonomous University of Mexico has played a leading role in the history and formation of the country. The substantive tasks of this public institution, independent and secular, are teaching, research and the dissemination of culture.

The academic world has recognized as a university of excellence. The UNAM responds to the present and sees the future as the of Mexico's most important cultural project.

### Estimation of programs (qualities, advantages, opportunities)

Today, the art and expressions of design bring in new experiences and forms of interaction with the environment and with the man in order to raise awareness, communicate, transform and humanize society through the languages and expressions of the image, either with traditional resources or with the use of digital technologies.

In this degree professionals are forming, with a critical capacity and of analysis of the context, combine the knowledge, skills, and techniques of avant-garde art and design, as well as the traditional tools and digital own of both disciplines, with the interdisciplinary work to foster the conditions of integration and transformation of the region.

### Disciplines

Drawing, Historiography of the Arts and Design, Introduction to the Development of projects, Thought and Literary Writing, Production of Texts, T. of principles, Techniques, and Materials in Design, Sculpture, Photography, Graphic, Painting, Symbology.



# National Autonomous University of Mexico

Mexico City, Mexico

[www.unam.mx](http://www.unam.mx)

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UNAM

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
<b>Rank 128 QS World University Rankings</b>	<b>4</b>	<b>NA</b>	<b>88% practical, 12% theoretical</b>	144 universities

## BFA in Civil Engineering

### Description of university

The National Autonomous University of Mexico has played a leading role in the history and formation of the country. The substantive tasks of this public institution, independent and secular, are teaching, research and the dissemination of culture.

The academic world has recognized the university as a university of excellence. The UNAM responds to the present and sees the future as Mexico's most important cultural project.

### Estimation of programs (qualities, advantages, opportunities)

The civil engineer obtains a general knowledge of mathematics, physics and chemistry, computing, information science, management, and evaluation of projects that enable them to participate in the planning, organization, construction, operation and maintenance of civil works of infrastructure and urban development that the country requires in the areas of construction, structures, sanitary and environmental engineering, and systems engineering, planning and transport. It is the professional that, thanks to its multidisciplinary formation understands the behavior of structures and works under construction; anticipates impacts to social and economic cause.

### Disciplines

Computing for Engineers, Differential Calculus, Drawing, Algebra, Culture and Communication, Analytical Geometry, Integral Calculus, Geomatics, Algebra Line, Static Structural, Vector Calculus, Differential Equations, Budgeting Works, Kinematics and Dynamics, Mechanics of Materials. Principles of Thermodynamics and Electromagnetism.



# National Autonomous University of Mexico

Mexico City, Mexico

[www.unam.mx](http://www.unam.mx)

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UNAM

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 128 QS World University Rankings	4	NA	67% practical, 33% theoretical	144 universities

## BFA in Design and Visual Communication

### Description of university

The National Autonomous University of Mexico has played a leading role in the history and formation of the country. The substantive tasks of this public institution, independent and secular, are teaching, research and the dissemination of culture.

The academic world has recognized the university as a university of excellence. The UNAM responds to the present and sees the future as Mexico's most important cultural project.

### Estimation of programs (qualities, advantages, opportunities)

It aims at the professional who applies procedures and techniques to research, produce and disseminate visual messages and audiovisual media, which serve, not only to inform the various sectors of the society, but to support their needs and foster their development. It used traditional techniques, digital, hybrid and new creation in very diverse areas: Audiovisual, Publishing, Graphics and Illustration, Iconicity and Environments, Symbology and three-Dimensional Design. The designer of visual communication runs its business with sensitivity, creative ability and knowledge of the media of mass communication, applied in projects of various magnitudes.

### Disciplines

Typography, Geometry, Processes of two-Dimensional Representation, Integrative Design, Education for the Drawing, Technological Resources for the Design, Analysis of Texts and Writing, Introduction to the Theory of Design and Aesthetics, English Semester, Photography, Lab-Design Workshop in Graphic design, Lab-Design Workshop on Iconicity and Environments.



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Mexico City, Mexico

[www.unam.mx](http://www.unam.mx)

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UNAM

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
<b>Rank 128 QS World University Rankings</b>	<b>4</b>	<b>NA</b>	<b>71% practical, 29% theoretical</b>	144 universities

## BFA in Industrial Design

### Description of university

The National Autonomous University of Mexico has played a leading role in the history and formation of the country. The substantive tasks of this public institution, independent and secular, are teaching, research and the dissemination of culture.

The academic world has recognized the university as a university of excellence. The UNAM responds to the present and sees the future as Mexico's most important cultural project.

### Estimation of programs (qualities, advantages, opportunities)

An industrial designer creates objects and products of industrial manufacture, which have direct contact with the man, makes improvements to the existing ones, making them attractive to meet the needs of society that is in constant change.

It creates new proposals and solutions in line with the requirements of the different markets that demand better designed products, with the aim of achieving the optimum use of national infrastructure. Develops its activity in three main areas: within an industry or company, in consultancy activities, or, as an entrepreneur producer.

### Disciplines

Introduction Historical Critique, Theory of Architecture, Architecture Workshop, Applied Mathematics, Structural Systems, Architecture and Mexico Siglo XX, Design, Sketches, Technical Drawing, Model, introduction to Digital Media, History of the Industrial Design or Industrial Aesthetics, Materials, Descriptive Geometry..



# National Autonomous University of Mexico

Mexico City, Mexico

[www.unam.mx](http://www.unam.mx)

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UNAM

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
<b>Rank 128 QS World University Rankings</b>	<b>5</b>	<b>NA</b>	<b>NA</b>	144 universities

## BFA in Architecture

### Description of university

The National Autonomous University of Mexico has played a leading role in the history and formation of the country. The substantive tasks of this public institution, independent and secular, are teaching, research and the dissemination of culture.

The academic world has recognized the university as a university of excellence. The UNAM responds to the present and sees the future as Mexico's most important cultural project.

### Estimation of programs (qualities, advantages, opportunities)

The Architecture of Landscape designs, builds and participates in the planning of open spaces as a part of the natural and human system from the environmentally responsible, socially inclusive and culturally significant perspective .

This discipline has one of the most diverse fields, and defines its their activities in response to the demands of the world in continuous change. Thus, a landscape architect has a task of great importance in its hands, as design, planning, construction and management of open space allows the man of place to develop in an environment that is harmonious and comprehensive.

### Disciplines

Introduction Historical Critique, Theory of Architecture, Architecture workshop, Applied Mathematics, Structural Systems, Architecture in Mexico. The TWENTIETH century, Architecture, Environment and City, Architecture Mesoamerican, Architecture in Mexico. Sixteenth to the eighteenth centuries, Urban Design, Environmental, Architecture in Mexico.



# National Autonomous University of Mexico

Mexico City, Mexico

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UNAM

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
Rank 128 QS World University Rankings	5	NA	NA	144 universities

## BFA in Architecture

### Description of university

The National Autonomous University of Mexico has played a leading role in the history and formation of the country. The substantive tasks of this public institution, independent and secular, are teaching, research and the dissemination of culture.

The academic world has recognized the university as a university of excellence. The UNAM responds to the present and sees the future as Mexico's most important cultural project.

### Estimation of programs (qualities, advantages, opportunities)

The Architecture of Landscape designs, builds and participates in the planning of open spaces as a part of the natural and human system from the perspective of environmentally responsible, socially inclusive and culturally significant perspective.

This discipline has one of the most diverse fields, and defines its activities in response to the demands of the world in continuous change. Thus, a landscape architect has a task of great importance, in its hands, as design, planning, construction and management of open space allows the man of place to develop in an environment that is harmonious and comprehensive.

### Disciplines

Introduction Historical Critique, Theory of Architecture, Architecture workshop, Applied Mathematics, Structural Systems, Architecture in Mexico. The TWENTIETH century, Architecture, Environment and City, Architecture Mesoamerican, Architecture in Mexico. Sixteenth to the eighteenth centuries, Urban Design, Environmental, Architecture in Mexico.



# National Autonomous University of Mexico

Mexico City, Mexico

[www.unam.mx](http://www.unam.mx)

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UNAM

Position in the world	Duration (years)	Tuition fee per year	Practical & Theoretical Disciplines	Contacts with foreign institutes
<b>Rank 128 QS World University Rankings</b>	<b>5</b>	<b>NA</b>	<b>50% practical, 47% theoretical</b>	144 universities

## BFA in Architecture

### Description of university

The National Autonomous University of Mexico has played a leading role in the history and formation of the country. The substantive tasks of this public institution, independent and secular, are teaching, research and the dissemination of culture.

The academic world has recognized the university as a university of excellence. The UNAM responds to the present and sees the future as Mexico's most important cultural project.

### Estimation of programs (qualities, advantages, opportunities)

The Architecture of Landscape designs, builds and participates in the planning of open spaces as a part of the natural and human system from the perspective of environmentally responsible, socially inclusive and culturally significant perspective.

This discipline has one of the most diverse fields, and defines its activities in response to the demands of the world in continuous change. Thus, a landscape architect has a task of great importance, in its hands, as design, planning, construction and management of open space allows the man of place to develop in an environment that is harmonious and comprehensive.

### Disciplines

Introduction Historical Critique, Theory of Architecture, Architecture workshop, Applied Mathematics, Structural Systems, Architecture in Mexico. The TWENTIETH century, Architecture, Environment and City, Architecture Mesoamerican, Architecture in Mexico. Sixteenth to the eighteenth centuries, Urban Design, Environmental, Architecture in Mexico.