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The sound of the future



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THE SOUND OF THE FUTURE

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In iconic Trafalgar Square, in the center of London, a large enigmatic black volume has appeared. The mysterious installation has been made by order of the Be Open Foundation and the Festival, celebrating its tenth year of operation this year. Designed by Arup, an international leader in the field of acoustic engineering, the Sound Portal aims at changing the way people perceive urban spaces, offering an experience based only on sounds for its visitors. Every day for five days, starting on 19 September, the structure made with a sophisticated black rubberized finish will host five composers and sound designers invited to create a unique and original soundscape, absolutely isolated from the surrounding urban chaos, featuring a series of dedicated technologies to provide a purely acoustic experience for visitors, based on an invisible kind of design: that of sound. The installation is thus transformed into a mobile laboratory to explore the boundaries of sound technology and to demonstrate the versatility of design. The founder of Be Open, the Russian entrepreneur and philanthropist Elena Baturina, explains the initiative: "The designers of the installation and the artists who will work there represent the vanguard in this field, the future of the evolution of sound. The voyage in the Sound Portal is a must for anyone who wants to take the opportunity to listen to tomorrow". The artists on the schedule are Ivan Pavlov, a Russian artist; Nathaniel Robin Mann, a performer and composer; Jo Thomas, composer; Jana Winderen, a Norwegian artist; Tom Jenkinson, a pioneer of Radical Drum & Bass. BE OPEN Sound Portal at Trafalgar Square *19-23 September 8.30 – 22.00* During the five days of the event, the installation will host works by five sound artists, ranging from the deepest natural sounds, like the breaking of glaciers, to the most contemporary pieces of electronic music: • Wednesday 19 September: Ivan Pavlov (COH) • Thursday 20 September: Nathaniel Robin Mann • Friday 21 September: Jo Thomas • Saturday 22 September: Tom Jenkinson (Squarepusher) • Sunday 23 September: Jana Winderen BE OPEN Sound Design Talk with WIRED Consulting *20 September 18.00 – 20.00 The Hospital Club, 24 Endell Street, Covent Garden, London WC1* Speakers: Lauren Stewart, Co-director of the Masters in Music, Mind and Brain at Goldsmiths University of London Matthew Herbert, English electronic musician Benjamin Koren, founder of 1:One Computational Geometry Roland Lamb, avant-garde designer specialized in pressure-sensing interfaces Special guest: Tom Dixon Moderator: Tom Cheshire, Wired UK Associate Editor Sound performance by Jo Thomas Please register at www.beopenfuture.com Live streaming on www.beopenfuture.com BE OPEN Competition exhibition *19-22 September 100% Design, Earls Court Exhibition Centre, Warwick Road, London, SW5 9TA* Friday 21 September 2012 18.00-19.00 The prize ceremony of the BE OPEN competition will be held at the 100% Design Seminar Theatre www.100percentdesign.co.uk for opening hours and registration BE OPEN Sound Portal Lunchtime Talk at the V&A *Friday 21 September 13.00-14.00 Victoria & Albert Museum, South Kensington, London, SW7 2RL* Free admission www.londondesignfestival.com/events/lunchtime-talk-be-open-sound-portal BE OPEN SPACE at the Dock with Tom Dixon *17-23 September Portobello Dock, 344 Ladbroke Grove, London W10 5BU* Opening hours: Monday 17 September – Saturday 22 September: 10.00-18.00 Sunday 23 September: 11.00-17.00 Late-night opening: Thursday 20 September: 10.00-20.00 www.tomdixon.net



