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BE OPEN LAUNCHES “MADE IN...INDIA” AND CHALLENGES HANDICRAFTSMEN TO DESIGN THE FUTURE

March 3, 2014 Events, International News

In a highly demanding global market where mass production dominates, the importance of handmade products is slowly being forgotten, so global philanthropic foundation, BE OPEN, is determined to try and change that. BE OPEN's project, “Made in...” has recently begun its two-year journey to the “four corners” of the earth to research ways to ensure ...

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